



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS JANUARY 2012

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

JANUARY '12 v. JANUARY '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	51,131	46,283	10.47%
ANLV	131,123	136,173	-3.71%
ACE	173,180	180,728	-4.18%
CHECKER	231,901	237,163	-2.22%
DELUXE	24,849	23,800	4.41%
DESERT	159,939	158,161	1.12%
HENDERSON	144,023	142,874	0.80%
LUCKY	113,293	108,777	4.15%
NELLIS	155,260	152,594	1.75%
STAR	151,726	149,800	1.29%
UNION	155,743	165,945	-6.15%
VEGAS-WESTERN	141,565	149,149	-5.08%
VIRGIN-VALLEY	51,983	45,216	14.97%
WESTERN	141,179	142,970	-1.25%
WHITTLESEA	208,388	212,505	-1.94%
YELLOW	235,409	238,856	-1.44%
INDUSTRY TOTAL	2,270,692	2,290,994	-0.89%

Nevada Taxicab Authority

REVENUE PER SHIFT

JANUARY '12 v. JANUARY '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$219.26	\$230.59	-4.91%
ANLV	\$234.02	\$246.13	-4.92%
ACE	\$245.09	\$256.90	-4.60%
CHECKER	\$253.49	\$259.86	-2.45%
DELUXE	\$203.31	\$206.16	-1.38%
DESERT	\$320.41	\$323.33	-0.90%
HENDERSON	\$250.76	\$262.96	-4.64%
LUCKY	\$293.11	\$301.53	-2.79%
NELLIS	\$319.15	\$315.73	1.08%
STAR	\$258.29	\$262.85	-1.73%
UNION	\$238.25	\$255.58	-6.78%
VEGAS-WESTERN	\$245.93	\$265.49	-7.37%
VIRGIN-VALLEY	\$254.35	\$269.71	-5.70%
WESTERN	\$269.35	\$258.31	4.27%
WHITTLESEA	\$247.53	\$259.78	-4.72%
YELLOW	\$254.13	\$260.63	-2.49%
INDUSTRY AVERAGE	\$259.03	\$267.06	-3.01%

Nevada Taxicab Authority

TRIPS PER SHIFT

JANUARY '12 v. JANUARY '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	14.10	15.11	-6.68%
ANLV	16.60	18.69	-11.18%
ACE	18.07	20.17	-10.41%
CHECKER	18.52	19.97	-7.26%
DELUXE	9.80	10.43	-6.04%
DESERT	19.16	20.56	-6.81%
HENDERSON	17.64	19.38	-8.98%
LUCKY	19.68	21.42	-8.12%
NELLIS	19.64	20.75	-5.35%
STAR	18.83	20.22	-6.87%
UNION	17.38	19.91	-12.71%
VEGAS-WESTERN	17.93	20.47	-12.41%
VIRGIN-VALLEY	18.30	20.50	-10.73%
WESTERN	18.90	19.53	-3.23%
WHITTLESEA	17.47	19.11	-8.58%
YELLOW	18.80	20.12	-6.56%
INDUSTRY AVERAGE	18.02	19.66	-8.34%

Nevada Taxicab Authority

REVENUE PER TRIP

JANUARY '12 v. JANUARY '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$15.55	\$15.27	1.83%
ANLV	\$14.10	\$13.17	7.06%
ACE	\$13.56	\$12.73	6.52%
CHECKER	\$13.69	\$13.01	5.23%
DELUXE	\$20.74	\$19.66	5.49%
DESERT	\$16.73	\$15.73	6.36%
HENDERSON	\$14.21	\$13.57	4.72%
LUCKY	\$14.90	\$14.08	5.82%
NELLIS	\$16.25	\$15.22	6.77%
STAR	\$13.72	\$13.00	5.54%
UNION	\$13.71	\$12.84	6.78%
VEGAS-WESTERN	\$13.72	\$12.97	5.78%
VIRGIN-VALLEY	\$13.90	\$13.16	5.62%
WESTERN	\$14.25	\$13.23	7.71%
WHITTLESEA	\$14.17	\$13.59	4.27%
YELLOW	\$13.52	\$12.96	4.32%
INDUSTRY AVERAGE	\$14.38	\$13.58	5.89%

Nevada Taxicab Authority

TRIPS PER MEDALLION

JANUARY '12 v. JANUARY '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	899	1,011	-11.08%
ANLV	1,022	1,164	-12.20%
ACE	1,116	1,255	-11.08%
CHECKER	1,147	1,242	-7.65%
DELUXE	442	540	-18.15%
DESERT	1,182	1,275	-7.29%
HENDERSON	1,089	1,181	-7.79%
LUCKY	1,183	1,287	-8.08%
NELLIS	1,183	1,272	-7.00%
STAR	1,165	1,259	-7.47%
UNION	1,072	1,239	-13.48%
VEGAS-WESTERN	1,104	1,275	-13.41%
VIRGIN-VALLEY	1,097	1,246	-11.96%
WESTERN	1,044	1,153	-9.45%
WHITTLESEA	1,078	1,168	-7.71%
YELLOW	1,164	1,251	-6.95%
INDUSTRY AVERAGE	1,094	1,209	-9.51%

Nevada Taxicab Authority

REVENUE PER MEDALLION

JANUARY '12 v. JANUARY '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$13,984	\$15,430	-9.37%
ANLV	\$14,414	\$15,327	-5.96%
ACE	\$15,127	\$15,985	-5.36%
CHECKER	\$15,695	\$16,155	-2.85%
DELUXE	\$9,174	\$10,616	-13.58%
DESERT	\$19,775	\$20,051	-1.38%
HENDERSON	\$15,479	\$16,021	-3.38%
LUCKY	\$17,622	\$18,110	-2.70%
NELLIS	\$19,228	\$19,352	-0.64%
STAR	\$15,978	\$16,367	-2.38%
UNION	\$14,696	\$15,899	-7.57%
VEGAS-WESTERN	\$15,140	\$16,533	-8.43%
VIRGIN-VALLEY	\$15,249	\$16,395	-6.99%
WESTERN	\$14,875	\$15,251	-2.46%
WHITTLESEA	\$15,280	\$15,874	-3.74%
YELLOW	\$15,735	\$16,202	-2.89%
INDUSTRY AVERAGE	\$15,730	\$16,423	-4.22%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2012 v. 2011

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2012	2,270,692	2011	2,290,994	-0.89%	(20,302)
FEBRUARY	2012		2011			
MARCH	2012		2011			
APRIL	2012		2011			
MAY	2012		2011			
JUNE	2012		2011			
JULY	2012		2011			
AUGUST	2012		2011			
SEPTEMBER	2012		2011			
OCTOBER	2012		2011			
NOVEMBER	2012		2011			
JANUARY	2012		2011			
YTD TOTAL	2012	2,270,692	2011	2,290,994	-0.89%	(20,302)

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

JANUARY '12 v. JANUARY '11

	Month			Year to Date		
	2012	2011	% Δ	2012	2011	% Δ
TRIPS	2,270,692	2,290,994	-0.89%	2,270,692	2,290,994	-0.89%
REVENUE	\$32,641,409	\$31,113,924	4.91%	\$32,641,409	\$31,113,924	4.91%
AVG REV/SHIFT	\$259.03	\$267.06	-3.01%	\$259.03	\$267.06	-3.01%
AVG TRIPS/SHIFT	18.02	19.66	-8.34%	18.02	19.66	-8.34%
AVG REV/PER TRIP	\$14.38	\$13.58	5.89%	\$14.38	\$13.58	5.89%
AVG TRIPS/MED	1,094	1,209	-9.51%	1,094	1,209	-9.51%
AVG REV/MED	\$15,730	\$16,423	-4.22%	\$15,730	\$16,423	-4.22%
SHIFTS	126,013	116,506	8.16%	126,013	116,506	8.16%
MEDALLIONS	2,075.1301	1,894.5796	9.53%	2,075.1301	1,894.5796	9.53%

JANUARY 2012 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	35.0000	0.0000	0.0000	10.1452	2.1290	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	2.0968	56.8710
Medallion Plates	35.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		74.0000
ANLV														
24/7 EQUIVALANCY	73.0000	12.0000	10.0000	10.1452	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	2.0968	128.2420
Medallion Plates	73.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		150.0000
ACE														
24/7 EQUIVALANCY	110.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.0968	155.2420
Medallion Plates	110.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		177.0000
CHECKER														
24/7 EQUIVALANCY	157.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.0968	202.2420
Medallion Plates	157.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		224.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	10.1452	0.0000	42.0000	3.0000	0.0000	0.0000	0.0000	0.0000	1.0323	0.0000	56.1775
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	42.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		64.0000
DESERT														
24/7 EQUIVALANCY	83.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0323	2.0968	135.2743
Medallion Plates	83.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		158.0000
HENDERSON														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.0968	132.2420
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
LUCKY														
24/7 EQUIVALANCY	51.0000	8.0000	11.5000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0323	2.0968	95.7743
Medallion Plates*	51.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		113.0000
NELLIS														
24/7 EQUIVALANCY	83.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.0968	131.2420
Medallion Plates	83.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
STAR														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.0968	130.2420
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		152.0000
UNION														
24/7 EQUIVALANCY	100.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.0968	145.2420
Medallion Plates	100.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		167.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	83.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.0968	128.2420
Medallion Plates	83.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		150.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	28.0000	2.0000	0.0000	10.1452	2.1290	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.0968	47.3710
Medallion Plates	28.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		61.0000
WESTERN														
24/7 EQUIVALANCY	87.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.0968	135.2420
Medallion Plates	87.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		157.0000
WHITTLESEA														
24/7 EQUIVALANCY	145.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.0968	193.2420
Medallion Plates	145.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		215.0000
YELLOW														
24/7 EQUIVALANCY	157.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.0968	202.2420
Medallion Plates	157.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		224.0000
EQUIVALANCIES	1,361.0000	154.0000	208.5000	162.3232	4.2580	60.0000	62.0000	10.0000	7.0000	3.5000	8.0000	3.0969	31.4520	2,075.1301
TOTAL MEDALLIONS	1,361.0000	154.0000	417.0000	272.0000	22.0000	60.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,393.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	11	0	0	11	0.00%	100.00%	0.00%	3,627	3,638	0.30%
ANLV	6	8	0	0	14	42.86%	57.14%	0.00%	7,899	7,913	0.18%
ACE	6	5	0	0	11	54.55%	45.45%	0.00%	9,582	9,593	0.11%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	12,522	12,522	0.00%
DELUXE	29	0	0	0	29	100.00%	0.00%	0.00%	2,535	2,564	1.13%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	8,125	8,373	0.00%
DESERT (LAUGHLIN)	24	0	0	0	24	100.00%	0.00%	0.00%	224	See Above	0.29%
HENDERSON	0	13	0	0	13	0.00%	100.00%	0.00%	8,163	8,176	0.16%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,552	5,906	0.00%
LUCKY (LAUGHLIN)	148	0	0	0	148	100.00%	0.00%	0.00%	206	See Above	2.51%
NELLIS	0	94	0	0	94	0.00%	100.00%	0.00%	7,907	8,001	1.17%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	8,057	8,057	0.00%
UNION	7	14	0	0	21	33.33%	66.67%	0.00%	8,959	8,980	0.23%
VEGAS WESTERN	8	13	0	0	21	38.10%	61.90%	0.00%	7,895	7,916	0.27%
VIRGIN VALLEY	5	2	0	0	7	71.43%	28.57%	0.00%	2,840	2,847	0.25%
WESTERN	21	414	0	0	435	4.83%	95.17%	0.00%	7,469	7,904	5.50%
WHITTLESEA	0	28	0	0	28	0.00%	100.00%	0.00%	11,929	11,957	0.23%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	12,522	12,522	0.00%
TOTALS	254	602	0	0	856	29.67%	70.33%	0.00%	126,013	126,869	0.67%

*= Shifts Reported + Shifts Blown

JANUARY 2012