



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS NOVEMBER 2011

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

November '11 v. November '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	43,062	38,301	12.43%
ANLV	110,191	111,587	-1.25%
ACE	147,949	148,451	-0.34%
CHECKER	202,276	203,029	-0.37%
DELUXE	23,868	21,479	11.12%
DESERT	138,393	133,697	3.51%
HENDERSON	123,185	119,785	2.84%
LUCKY	94,123	90,940	3.50%
NELLIS	135,309	130,391	3.77%
STAR	129,643	126,178	2.75%
UNION	134,545	136,579	-1.49%
VEGAS-WESTERN	121,136	122,150	-0.83%
VIRGIN-VALLEY	41,121	36,357	13.10%
WESTERN	122,774	123,247	-0.38%
WHITTLESEA	178,833	181,119	-1.26%
YELLOW	204,443	204,185	0.13%
INDUSTRY TOTAL	1,950,851	1,927,475	1.21%

Nevada Taxicab Authority

REVENUE PER SHIFT

November '11 v. November '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	\$206.00	\$208.96	-1.42%
ANLV	\$217.63	\$219.27	-0.75%
ACE	\$228.00	\$225.86	0.95%
CHECKER	\$239.03	\$235.74	1.40%
DELUXE	\$204.81	\$202.59	1.10%
DESERT	\$302.36	\$291.33	3.79%
HENDERSON	\$239.59	\$231.41	3.53%
LUCKY	\$273.11	\$270.17	1.09%
NELLIS	\$303.75	\$283.89	7.00%
STAR	\$242.29	\$238.26	1.69%
UNION	\$225.64	\$226.45	-0.36%
VEGAS-WESTERN	\$231.10	\$236.53	-2.30%
VIRGIN-VALLEY	\$234.11	\$244.99	-4.44%
WESTERN	\$249.54	\$234.87	6.25%
WHITTLESEA	\$234.49	\$231.04	1.49%
YELLOW	\$239.89	\$236.15	1.58%
INDUSTRY AVERAGE	\$244.07	\$239.79	1.78%

Nevada Taxicab Authority

TRIPS PER SHIFT

November '11 v. November '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	13.16	13.73	-4.15%
ANLV	15.18	16.48	-7.89%
ACE	16.57	17.64	-6.07%
CHECKER	17.11	18.02	-5.05%
DELUXE	9.92	10.28	-3.50%
DESERT	17.78	18.51	-3.94%
HENDERSON	16.44	16.93	-2.89%
LUCKY	17.88	19.32	-7.45%
NELLIS	18.23	18.86	-3.34%
STAR	17.28	18.16	-4.85%
UNION	16.17	17.55	-7.86%
VEGAS-WESTERN	16.62	19.09	-12.94%
VIRGIN-VALLEY	16.58	18.61	-10.91%
WESTERN	17.08	17.53	-2.57%
WHITTLESEA	16.10	16.87	-4.56%
YELLOW	17.29	18.12	-4.58%
INDUSTRY AVERAGE	16.62	17.57	-5.41%

Nevada Taxicab Authority

REVENUE PER TRIP

November '11 v. November '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	\$15.65	\$15.22	2.83%
ANLV	\$14.34	\$13.31	7.74%
ACE	\$13.76	\$12.81	7.42%
CHECKER	\$13.97	\$13.08	6.80%
DELUXE	\$20.64	\$19.70	4.77%
DESERT	\$17.01	\$15.74	8.07%
HENDERSON	\$14.58	\$13.67	6.66%
LUCKY	\$15.28	\$13.98	9.30%
NELLIS	\$16.66	\$15.05	10.70%
STAR	\$14.02	\$13.12	6.86%
UNION	\$13.95	\$12.90	8.14%
VEGAS-WESTERN	\$13.91	\$13.07	6.43%
VIRGIN-VALLEY	\$14.12	\$13.17	7.21%
WESTERN	\$14.61	\$13.40	9.03%
WHITTLESEA	\$14.57	\$13.70	6.35%
YELLOW	\$13.87	\$13.03	6.45%
INDUSTRY AVERAGE	\$14.68	\$13.65	7.55%

Nevada Taxicab Authority

TRIPS PER MEDALLION

November '11 v. November '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	826	887	-6.88%
ANLV	895	978	-8.49%
ACE	986	1,052	-6.27%
CHECKER	1,026	1,079	-4.91%
DELUXE	450	487	-7.60%
DESERT	1,065	1,104	-3.53%
HENDERSON	969	1,014	-4.44%
LUCKY	1,040	1,115	-6.73%
NELLIS	1,073	1,113	-3.59%
STAR	1,037	1,087	-4.60%
UNION	961	1,042	-7.77%
VEGAS-WESTERN	984	1,070	-8.04%
VIRGIN-VALLEY	965	1,079	-10.57%
WESTERN	944	1,018	-7.27%
WHITTLESEA	951	1,011	-5.93%
YELLOW	1,037	1,085	-4.42%
INDUSTRY AVERAGE	978	1,041	-6.05%

Nevada Taxicab Authority

REVENUE PER MEDALLION

November '11 v. November '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	\$12,929	\$13,500	-4.23%
ANLV	\$12,840	\$13,010	-1.30%
ACE	\$13,566	\$13,471	0.70%
CHECKER	\$14,342	\$14,121	1.57%
DELUXE	\$9,294	\$9,600	-3.20%
DESERT	\$18,106	\$17,381	4.17%
HENDERSON	\$14,132	\$13,863	1.94%
LUCKY	\$15,889	\$15,588	1.93%
NELLIS	\$17,885	\$16,757	6.73%
STAR	\$14,537	\$14,255	1.98%
UNION	\$13,405	\$13,440	-0.27%
VEGAS-WESTERN	\$13,689	\$13,995	-2.18%
VIRGIN-VALLEY	\$13,618	\$14,212	-4.18%
WESTERN	\$13,794	\$13,632	1.19%
WHITTLESEA	\$13,850	\$13,848	0.01%
YELLOW	\$14,393	\$14,145	1.75%
INDUSTRY AVERAGE	\$14,360	\$14,207	1.07%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2011 v. 2010

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2011	2,290,994	2010	2,068,555	10.75%	222,439
FEBRUARY	2011	1,999,298	2010	1,961,564	1.92%	37,734
MARCH	2011	2,493,929	2010	2,301,227	8.37%	192,702
APRIL	2011	2,338,804	2010	2,126,067	10.01%	212,737
MAY	2011	2,455,190	2010	2,369,862	3.60%	85,328
JUNE	2011	2,340,455	2010	2,121,068	10.34%	219,387
JULY	2011	2,280,404	2010	2,137,413	6.69%	142,991
AUGUST	2011	2,268,691	2010	2,157,624	5.15%	111,067
SEPTEMBER	2011	2,347,826	2010	2,105,705	11.50%	242,121
OCTOBER	2011	2,451,436	2010	2,266,231	8.17%	185,205
NOVEMBER	2011	1,950,851	2010	1,927,475	1.21%	23,376
DECEMBER	2011		2010			0
YTD TOTAL	2010	25,217,878	2009	23,542,791	7.12%	1,675,087

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

November '11 v. November '10

	Month			Year to Date		
	2011	2010	% Δ	2011	2010	% Δ
TRIPS	1,950,851	1,927,475	1.21%	25,217,868	23,542,791	7.12%
REVENUE	\$28,647,469	\$26,310,255	8.88%	\$355,990,065	\$317,900,971	11.98%
AVG REV/SHIFT	\$244.07	\$239.79	1.78%	\$283.36	\$258.39	9.66%
AVG TRIPS/SHIFT	16.62	17.57	-5.41%	20.07	19.14	4.86%
AVG REV/PER TRIP	\$14.68	\$13.65	7.55%	\$14.12	\$13.50	4.59%
AVG TRIPS/MED	978	1,041	-6.05%	1,203	1,151	4.52%
AVG REV/MED	\$14,360	\$14,207	1.07%	\$16,980	\$15,545	9.23%
SHIFTS	117,376	109,724	6.97%	1,256,304	1,230,320	2.11%
MEDALLIONS	1,995.0005	1,851.9007	7.73%	20,964.8039	20,450.3482	2.52%

NOVEMBER 2011 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	33.0000	0.0000	0.0000	9.0667	2.5667	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	<u>52.1334</u>
Medallion Plates	33.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		72.0000
ANLV														
24/7 EQUIVALANCY	71.0000	12.0000	10.0000	9.0667	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	<u>123.0667</u>
Medallion Plates	71.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		148.0000
ACE														
24/7 EQUIVALANCY	108.0000	12.0000	17.0000	9.0667	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>150.0667</u>
Medallion Plates	108.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		175.0000
CHECKER														
24/7 EQUIVALANCY	155.0000	12.0000	17.0000	9.0667	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>197.0667</u>
Medallion Plates	155.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		222.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.0667	0.0000	40.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.9333	0.0000	<u>53.0000</u>
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	40.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		62.0000
DESERT														
24/7 EQUIVALANCY	81.0000	12.0000	17.0000	9.0667	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9333	0.0000	<u>130.0000</u>
Medallion Plates	81.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		156.0000
HENDERSON														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	9.0667	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>127.0667</u>
Medallion Plates	82.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		152.0000
LUCKY														
24/7 EQUIVALANCY	49.0000	8.0000	11.5000	9.0667	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9333	0.0000	<u>90.5000</u>
Medallion Plates*	49.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		111.0000
NELLIS														
24/7 EQUIVALANCY	81.0000	12.0000	17.0000	9.0667	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>126.0667</u>
Medallion Plates	81.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
STAR														
24/7 EQUIVALANCY	83.0000	12.0000	17.0000	9.0667	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>125.0667</u>
Medallion Plates	83.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		150.0000
UNION														
24/7 EQUIVALANCY	98.0000	12.0000	17.0000	9.0667	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>140.0667</u>
Medallion Plates	98.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		165.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	81.0000	12.0000	17.0000	9.0667	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>123.0667</u>
Medallion Plates	81.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		148.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	26.0000	2.0000	0.0000	9.0667	2.5667	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>42.6334</u>
Medallion Plates	26.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		59.0000
WESTERN														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.0667	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>130.0667</u>
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
WHITTLESEA														
24/7 EQUIVALANCY	143.0000	12.0000	17.0000	9.0667	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>188.0667</u>
Medallion Plates	143.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
YELLOW														
24/7 EQUIVALANCY	155.0000	12.0000	17.0000	9.0667	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>197.0667</u>
Medallion Plates	155.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		222.0000
EQUIVALANCIES	<u>1,331.0000</u>	<u>154.0000</u>	<u>208.5000</u>	<u>145.0672</u>	<u>5.1334</u>	<u>58.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>7.0000</u>	<u>3.5000</u>	<u>8.0000</u>	<u>2.7999</u>	<u>0.0000</u>	<u>1,995.0005</u>
TOTAL MEDALLIONS	1,331.0000	154.0000	417.0000	272.0000	22.0000	58.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,361.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	66	0	0	66	0.00%	100.00%	0.00%	3,272	3,338	1.98%
ANLV	6	102	0	15	123	4.88%	82.93%	12.20%	7,261	7,384	1.67%
ACE	1	52	0	22	75	1.33%	69.33%	29.33%	8,929	9,004	0.83%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,824	11,824	0.00%
DELUXE	16	0	0	0	16	100.00%	0.00%	0.00%	2,405	2,421	0.66%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,564	7,800	0.00%
DESERT (LAUGHLIN)	15	0	0	0	15	100.00%	0.00%	0.00%	221	See Above	0.19%
HENDERSON	0	111	0	0	111	0.00%	100.00%	0.00%	7,495	7,606	1.46%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,074	5,413	0.00%
LUCKY (LAUGHLIN)	148	0	0	0	148	100.00%	0.00%	0.00%	191	See Above	2.73%
NELLIS	1	46	0	0	47	2.13%	97.87%	0.00%	7,423	7,470	0.63%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,504	7,504	0.00%
UNION	9	58	0	16	83	10.84%	69.88%	19.28%	8,321	8,404	0.99%
VEGAS WESTERN	11	54	0	29	94	11.70%	57.45%	30.85%	7,290	7,384	1.27%
VIRGIN VALLEY	18	5	0	14	37	48.65%	13.51%	37.84%	2,480	2,517	1.47%
WESTERN	5	157	0	0	162	3.09%	96.91%	0.00%	7,190	7,352	2.20%
WHITTLESEA	0	138	0	2	140	0.00%	98.57%	1.43%	11,108	11,248	1.24%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,824	11,824	0.00%
TOTALS	230	789	0	98	1,117	20.59%	70.64%	8.77%	117,376	118,493	0.94%

*= Shifts Reported + Shifts Blown

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