



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS AUGUST 2011

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

August '11 v. August '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	46,925	40,668	15.39%
ANLV	129,475	126,725	2.17%
ACE	174,051	169,224	2.85%
CHECKER	238,000	226,297	5.17%
DELUXE	25,221	23,038	9.48%
DESERT	156,690	149,982	4.47%
HENDERSON	144,539	133,616	8.17%
LUCKY	108,300	101,973	6.20%
NELLIS	156,273	145,368	7.50%
STAR	149,174	141,131	5.70%
UNION	156,805	155,491	0.85%
VEGAS-WESTERN	140,773	140,321	0.32%
VIRGIN-VALLEY	41,023	39,898	2.82%
WESTERN	145,016	135,055	7.38%
WHITTLESEA	214,637	201,261	6.65%
YELLOW	241,789	227,576	6.25%
INDUSTRY TOTAL	2,268,691	2,157,624	5.15%

Nevada Taxicab Authority

REVENUE PER SHIFT

August '11 v. August '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	\$241.37	\$204.03	18.30%
ANLV	\$253.31	\$233.22	8.61%
ACE	\$265.63	\$243.43	9.12%
CHECKER	\$275.51	\$247.42	11.35%
DELUXE	\$209.25	\$193.99	7.87%
DESERT	\$338.25	\$302.95	11.65%
HENDERSON	\$275.92	\$243.84	13.16%
LUCKY	\$323.48	\$276.93	16.81%
NELLIS	\$346.58	\$294.25	17.78%
STAR	\$281.36	\$251.26	11.98%
UNION	\$262.02	\$242.67	7.97%
VEGAS-WESTERN	\$268.55	\$253.12	6.10%
VIRGIN-VALLEY	\$272.22	\$257.23	5.83%
WESTERN	\$276.39	\$244.36	13.11%
WHITTLESEA	\$273.22	\$242.29	12.77%
YELLOW	\$278.46	\$248.81	11.92%
INDUSTRY AVERAGE	\$280.84	\$251.57	11.63%

Nevada Taxicab Authority

TRIPS PER SHIFT

August '11 v. August '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	16.28	14.11	15.38%
ANLV	18.26	17.93	1.84%
ACE	19.86	19.36	2.58%
CHECKER	20.37	19.41	4.95%
DELUXE	10.44	10.19	2.45%
DESERT	20.87	20.09	3.88%
HENDERSON	19.67	18.26	7.72%
LUCKY	22.07	20.82	6.00%
NELLIS	21.72	20.40	6.47%
STAR	20.66	19.62	5.30%
UNION	19.25	19.14	0.57%
VEGAS-WESTERN	19.85	19.85	0.00%
VIRGIN-VALLEY	19.86	19.70	0.81%
WESTERN	19.96	18.67	6.91%
WHITTLESEA	19.29	18.13	6.40%
YELLOW	20.69	19.52	5.99%
INDUSTRY AVERAGE	19.83	18.96	4.59%

Nevada Taxicab Authority

REVENUE PER TRIP

August '11 v. August '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	\$14.83	\$14.46	2.56%
ANLV	\$13.87	\$13.01	6.61%
ACE	\$13.37	\$12.58	6.28%
CHECKER	\$13.53	\$12.74	6.20%
DELUXE	\$20.04	\$19.03	5.31%
DESERT	\$16.21	\$15.05	7.71%
HENDERSON	\$13.89	\$13.35	4.04%
LUCKY	\$14.66	\$13.30	10.23%
NELLIS	\$15.96	\$14.42	10.68%
STAR	\$13.62	\$12.81	6.32%
UNION	\$13.61	\$12.68	7.33%
VEGAS-WESTERN	\$13.54	\$12.75	6.20%
VIRGIN-VALLEY	\$13.71	\$13.06	4.98%
WESTERN	\$13.84	\$13.09	5.73%
WHITTLESEA	\$14.16	\$13.36	5.99%
YELLOW	\$13.46	\$12.74	5.65%
INDUSTRY AVERAGE	\$14.16	\$13.27	6.71%

Nevada Taxicab Authority

TRIPS PER MEDALLION

August '11 v. August '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	1,076	946	13.74%
ANLV	1,131	1,111	1.80%
ACE	1,230	1,200	2.50%
CHECKER	1,263	1,204	4.90%
DELUXE	576	523	10.13%
DESERT	1,291	1,239	4.20%
HENDERSON	1,220	1,132	7.77%
LUCKY	1,322	1,251	5.68%
NELLIS	1,330	1,242	7.09%
STAR	1,281	1,216	5.35%
UNION	1,193	1,187	0.51%
VEGAS-WESTERN	1,231	1,231	0.00%
VIRGIN-VALLEY	1,202	1,191	0.92%
WESTERN	1,194	1,116	6.99%
WHITTLESEA	1,196	1,124	6.41%
YELLOW	1,283	1,210	6.03%
INDUSTRY AVERAGE	1,222	1,166	4.80%

Nevada Taxicab Authority

REVENUE PER MEDALLION

August '11 v. August '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	\$15,950	\$13,680	16.59%
ANLV	\$15,694	\$14,460	8.54%
ACE	\$16,452	\$15,093	9.01%
CHECKER	\$17,082	\$15,340	11.36%
DELUXE	\$11,549	\$9,960	15.95%
DESERT	\$20,916	\$18,688	11.92%
HENDERSON	\$17,105	\$15,116	13.16%
LUCKY	\$19,380	\$16,643	16.45%
NELLIS	\$21,231	\$17,919	18.48%
STAR	\$17,445	\$15,578	11.98%
UNION	\$16,237	\$15,046	7.92%
VEGAS-WESTERN	\$16,650	\$15,694	6.09%
VIRGIN-VALLEY	\$16,479	\$15,549	5.98%
WESTERN	\$16,529	\$14,605	13.17%
WHITTLESEA	\$16,938	\$15,021	12.77%
YELLOW	\$17,265	\$15,426	11.92%
INDUSTRY AVERAGE	\$17,301	\$15,475	11.80%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2011 v. 2010

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2011	2,290,994	2010	2,068,555	10.75%	222,439
FEBRUARY	2011	1,999,298	2010	1,961,564	1.92%	37,734
MARCH	2011	2,493,929	2010	2,301,227	8.37%	192,702
APRIL	2011	2,338,804	2010	2,126,067	10.01%	212,737
MAY	2011	2,455,190	2010	2,369,862	3.60%	85,328
JUNE	2011	2,340,455	2010	2,121,068	10.34%	219,387
JULY	2011	2,280,404	2010	2,137,413	6.69%	142,991
AUGUST	2011	2,268,691	2010	2,157,624	5.15%	111,067
SEPTEMBER	2011		2010			0
OCTOBER	2011		2010			0
NOVEMBER	2011		2010			0
DECEMBER	2011		2010			0
YTD TOTAL	2010	18,467,765	2009	17,243,380	7.10%	1,224,385

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

August '11 v. August '10

	Month			Year to Date		
	2011	2010	% Δ	2011	2010	% Δ
TRIPS	2,268,691	2,157,624	5.15%	18,467,765	17,243,380	7.10%
REVENUE	\$32,127,783	\$28,632,190	12.21%	\$257,294,984	\$231,799,875	11.00%
AVG REV/SHIFT	\$280.84	\$251.57	11.63%	\$284.97	\$258.50	10.24%
AVG TRIPS/SHIFT	19.83	18.96	4.59%	20.45	19.23	6.34%
AVG REV/PER TRIP	\$14.16	\$13.27	6.71%	\$13.93	\$13.44	3.65%
AVG TRIPS/MED	1,222	1,166	4.80%	1,231	1,158	6.30%
AVG REV/MED	\$17,301	\$15,475	11.80%	\$17,154	\$15,566	10.21%
SHIFTS	114,398	113,816	0.51%	902,878	896,697	0.69%
MEDALLIONS	1,856.9833	1,850.2254	0.37%	14,998.8000	14,891.6254	0.72%

AUGUST 2011 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Fri-Sun	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	30.0000	0.0000	0.0000	2.8387	2.6613	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.6290	<u>43.6290</u>
Medallion Plates	30.0000	0.0000	0.0000	11.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		63.0000
ANLV														
24/7 EQUIVALANCY	68.0000	12.0000	10.0000	2.8387	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.6290	<u>114.4677</u>
Medallion Plates	68.0000	12.0000	20.0000	11.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		139.0000
ACE														
24/7 EQUIVALANCY	105.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.6290	<u>141.4677</u>
Medallion Plates	105.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		166.0000
CHECKER														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.6290	<u>188.4677</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	2.8387	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.9355	0.0000	<u>43.7742</u>
Medallion Plates	0.0000	0.0000	0.0000	11.0000	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		53.0000
DESERT														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9355	0.6290	<u>121.4032</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		147.0000
HENDERSON														
24/7 EQUIVALANCY	79.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.6290	<u>118.4677</u>
Medallion Plates	79.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		143.0000
LUCKY														
24/7 EQUIVALANCY	46.0000	8.0000	11.5000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9355	0.6290	<u>81.9032</u>
Medallion Plates*	46.0000	8.0000	23.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		102.0000
NELLIS														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.6290	<u>117.4677</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		142.0000
STAR														
24/7 EQUIVALANCY	80.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.6290	<u>116.4677</u>
Medallion Plates	80.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		141.0000
UNION														
24/7 EQUIVALANCY	95.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.6290	<u>131.4677</u>
Medallion Plates	95.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		156.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.6290	<u>114.4677</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		139.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	23.0000	2.0000	0.0000	2.8387	2.6613	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.6290	<u>34.1290</u>
Medallion Plates	23.0000	2.0000	0.0000	11.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		50.0000
WESTERN														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.6290	<u>121.4677</u>
Medallion Plates	82.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		146.0000
WHITTLESEA														
24/7 EQUIVALANCY	140.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.6290	<u>179.4677</u>
Medallion Plates	140.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		204.0000
YELLOW														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.6290	<u>188.4677</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
EQUIVALANCIES	<u>1,286.0000</u>	<u>154.0000</u>	<u>208.5000</u>	<u>45.4192</u>	<u>5.3226</u>	<u>55.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>7.0000</u>	<u>3.5000</u>	<u>8.0000</u>	<u>2.8065</u>	<u>9.4350</u>	<u>1,856.9833</u>
TOTAL MEDALLIONS	<u>1,286.0000</u>	<u>154.0000</u>	<u>417.0000</u>	<u>176.0000</u>	<u>22.0000</u>	<u>55.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>14.0000</u>	<u>7.0000</u>	<u>8.0000</u>	<u>6.0000</u>		<u>2,217.0000</u>

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Fri 2p-Sun 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	2,883	2,883	0.00%
ANLV	3	2	0	0	5	60.00%	40.00%	0.00%	7,092	7,097	0.07%
ACE	0	0	0	9	9	0.00%	0.00%	100.00%	8,762	8,771	0.10%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,685	11,685	0.00%
DELUXE	33	0	0	0	33	100.00%	0.00%	0.00%	2,416	2,449	1.35%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,283	7,527	0.00%
DESERT (LAUGHLIN)	20	0	0	0	20	100.00%	0.00%	0.00%	224	See Above	0.27%
HENDERSON	0	0	0	0	0	0.00%	0.00%	0.00%	7,344	7,344	0.00%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	4,710	5,060	0.00%
LUCKY (LAUGHLIN)	153	0	0	0	153	100.00%	0.00%	0.00%	197	See Above	3.02%
NELLIS	0	0	0	0	0	0.00%	0.00%	0.00%	7,196	7,196	0.00%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,221	7,221	0.00%
UNION	3	0	0	1	4	75.00%	0.00%	25.00%	8,147	8,151	0.05%
VEGAS WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	7,097	7,097	0.00%
VIRGIN VALLEY	6	0	0	0	6	100.00%	0.00%	0.00%	2,066	2,072	0.29%
WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	7,264	7,264	0.00%
WHITTLESEA	0	0	0	0	0	0.00%	0.00%	0.00%	11,126	11,126	0.00%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,685	11,685	0.00%
TOTALS	218	2	0	10	230	94.78%	0.87%	4.35%	114,398	114,628	0.20%

*= Shifts Reported + Shifts Blown

AUGUST 2011