



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS JUNE 2011

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

JUNE '11 v. JUNE '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	49,785	42,500	17.14%
ANLV	135,499	124,986	8.41%
ACE	182,639	165,322	10.47%
CHECKER	245,128	220,922	10.96%
DELUXE	24,803	21,910	13.20%
DESERT	159,620	146,655	8.84%
HENDERSON	148,339	132,921	11.60%
LUCKY	109,395	99,907	9.50%
NELLIS	159,575	141,093	13.10%
STAR	152,875	137,259	11.38%
UNION	165,761	153,927	7.69%
VEGAS-WESTERN	148,421	139,260	6.58%
VIRGIN-VALLEY	42,918	39,152	9.62%
WESTERN	146,156	132,619	10.21%
WHITTLESEA	220,771	199,594	10.61%
YELLOW	248,770	223,041	11.54%
INDUSTRY TOTAL	2,340,455	2,121,068	10.34%

Nevada Taxicab Authority

REVENUE PER SHIFT

JUNE '11 v. JUNE '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	\$266.01	\$222.48	19.57%
ANLV	\$276.81	\$239.47	15.59%
ACE	\$289.00	\$249.42	15.87%
CHECKER	\$293.68	\$251.34	16.85%
DELUXE	\$224.78	\$204.32	10.01%
DESERT	\$358.36	\$309.18	15.91%
HENDERSON	\$293.70	\$252.47	16.33%
LUCKY	\$341.05	\$286.16	19.18%
NELLIS	\$368.40	\$300.33	22.67%
STAR	\$297.60	\$255.39	16.53%
UNION	\$286.81	\$248.94	15.21%
VEGAS-WESTERN	\$294.50	\$262.47	12.20%
VIRGIN-VALLEY	\$298.83	\$261.17	14.42%
WESTERN	\$293.00	\$247.53	18.37%
WHITTLESEA	\$289.79	\$250.18	15.83%
YELLOW	\$296.06	\$253.04	17.00%
INDUSTRY AVERAGE	\$300.83	\$258.01	16.60%

Nevada Taxicab Authority

TRIPS PER SHIFT JUNE '11 v. JUNE '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	17.67	15.23	16.02%
ANLV	19.75	18.28	8.04%
ACE	21.53	19.55	10.13%
CHECKER	21.66	19.59	10.57%
DELUXE	10.68	10.36	3.09%
DESERT	21.95	20.32	8.02%
HENDERSON	20.84	18.78	10.97%
LUCKY	23.03	21.14	8.94%
NELLIS	22.87	20.53	11.40%
STAR	21.85	19.73	10.75%
UNION	21.05	19.59	7.45%
VEGAS-WESTERN	21.65	20.37	6.28%
VIRGIN-VALLEY	21.68	19.97	8.56%
WESTERN	21.05	18.78	12.09%
WHITTLESEA	20.49	18.59	10.22%
YELLOW	21.98	19.78	11.12%
INDUSTRY AVERAGE	21.15	19.27	9.76%

Nevada Taxicab Authority

REVENUE PER TRIP JUNE '11 v. JUNE '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.05	\$14.61	3.01%
ANLV	\$14.01	\$13.10	6.95%
ACE	\$13.42	\$12.76	5.17%
CHECKER	\$13.56	\$12.83	5.69%
DELUXE	\$21.04	\$19.72	6.69%
DESERT	\$16.33	\$15.22	7.29%
HENDERSON	\$14.09	\$13.44	4.84%
LUCKY	\$14.81	\$13.54	9.38%
NELLIS	\$16.10	\$14.63	10.05%
STAR	\$13.62	\$12.94	5.26%
UNION	\$13.62	\$12.71	7.16%
VEGAS-WESTERN	\$13.60	\$12.88	5.59%
VIRGIN-VALLEY	\$13.79	\$13.08	5.43%
WESTERN	\$13.92	\$13.18	5.61%
WHITTLESEA	\$14.14	\$13.46	5.05%
YELLOW	\$13.47	\$12.79	5.32%
INDUSTRY AVERAGE	\$14.22	\$13.39	6.20%

Nevada Taxicab Authority

TRIPS PER MEDALLION

JUNE '11 v. JUNE '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	1,131	988	14.47%
ANLV	1,177	1,097	7.29%
ACE	1,285	1,173	9.55%
CHECKER	1,296	1,176	10.20%
DELUXE	565	499	13.23%
DESERT	1,306	1,213	7.67%
HENDERSON	1,245	1,127	10.47%
LUCKY	1,322	1,228	7.65%
NELLIS	1,351	1,207	11.93%
STAR	1,305	1,184	10.22%
UNION	1,254	1,176	6.63%
VEGAS-WESTERN	1,289	1,222	5.48%
VIRGIN-VALLEY	1,243	1,169	6.33%
WESTERN	1,197	1,097	9.12%
WHITTLESEA	1,226	1,115	9.96%
YELLOW	1,315	1,187	10.78%
INDUSTRY AVERAGE	1,254	1,147	9.33%

Nevada Taxicab Authority

REVENUE PER MEDALLION

JUNE '11 v. JUNE '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	\$17,024	\$14,435	17.93%
ANLV	\$16,493	\$14,368	14.79%
ACE	\$17,246	\$14,965	15.24%
CHECKER	\$17,574	\$15,081	16.54%
DELUXE	\$11,898	\$9,851	20.78%
DESERT	\$21,317	\$18,467	15.44%
HENDERSON	\$17,548	\$15,148	15.84%
LUCKY	\$19,577	\$16,624	17.76%
NELLIS	\$21,754	\$17,653	23.24%
STAR	\$17,780	\$15,323	16.03%
UNION	\$17,083	\$14,937	14.37%
VEGAS-WESTERN	\$17,537	\$15,748	11.36%
VIRGIN-VALLEY	\$17,142	\$15,288	12.13%
WESTERN	\$16,657	\$14,457	15.22%
WHITTLESEA	\$17,336	\$15,011	15.49%
YELLOW	\$17,716	\$15,183	16.69%
INDUSTRY AVERAGE	\$17,832	\$15,358	16.11%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2011 v. 2010

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2011	2,290,994	2010	2,068,555	10.75%	222,439
FEBRUARY	2011	1,999,298	2010	1,961,564	1.92%	37,734
MARCH	2011	2,493,929	2010	2,301,227	8.37%	192,702
APRIL	2011	2,338,804	2010	2,126,067	10.01%	212,737
MAY	2011	2,455,190	2010	2,369,862	3.60%	85,328
JUNE	2011	2,340,455	2010	2,121,068	10.34%	219,387
JULY	2011		2010			0
AUGUST	2011		2010			0
SEPTEMBER	2011		2010			0
OCTOBER	2011		2010			0
NOVEMBER	2011		2010			0
DECEMBER	2011		2010			0
YTD TOTAL	2010	13,918,670	2009	12,948,343	7.49%	970,327

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

JUNE '11 v. JUNE '10

	Month			Year to Date		
	2011	2010	% Δ	2011	2010	% Δ
TRIPS	2,340,455	2,121,068	10.34%	13,918,670	12,948,343	7.49%
REVENUE	\$33,291,015	\$28,394,480	17.24%	\$193,155,939	\$174,847,431	10.47%
AVG REV/SHIFT	\$300.83	\$258.01	16.60%	\$286.54	\$261.46	9.59%
AVG TRIPS/SHIFT	21.15	19.27	9.76%	20.65	19.36	6.66%
AVG REV/PER TRIP	\$14.22	\$13.39	6.20%	\$13.88	\$13.50	2.81%
AVG TRIPS/MED	1,254	1,147	9.33%	1,234	1,158	6.56%
AVG REV/MED	\$17,832	\$15,358	16.11%	\$17,118	\$15,634	9.50%
SHIFTS	110,664	110,052	0.56%	674,102	668,747	0.80%
MEDALLIONS	1,866.8993	1,848.8661	0.98%	11,283.4939	11,184.0671	0.89%

JUNE 2011 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Fri-Sun	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	30.0000	0.0000	0.0000	2.9333	2.3833	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	1.2000	44.0166
Medallion Plates	30.0000	0.0000	0.0000	11.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		63.0000
ANLV														
24/7 EQUIVALANCY	68.0000	12.0000	10.0000	2.9333	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	1.2000	115.1333
Medallion Plates	68.0000	12.0000	20.0000	11.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		139.0000
ACE														
24/7 EQUIVALANCY	105.0000	12.0000	17.0000	2.9333	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	142.1333
Medallion Plates	105.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		166.0000
CHECKER														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	2.9333	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	189.1333
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	2.9333	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.9333	0.0000	43.8666
Medallion Plates	0.0000	0.0000	0.0000	11.0000	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		53.0000
DESERT														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.9333	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9333	1.4000	122.2666
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		147.0000
HENDERSON														
24/7 EQUIVALANCY	79.0000	12.0000	17.0000	2.9333	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	119.1333
Medallion Plates	79.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		143.0000
LUCKY														
24/7 EQUIVALANCY	46.0000	8.0000	11.5000	2.9333	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9333	1.4000	82.7666
Medallion Plates*	46.0000	8.0000	23.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		102.0000
NELLIS														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.9333	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	118.1333
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		142.0000
STAR														
24/7 EQUIVALANCY	80.0000	12.0000	17.0000	2.9333	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	117.1333
Medallion Plates	80.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		141.0000
UNION														
24/7 EQUIVALANCY	95.0000	12.0000	17.0000	2.9333	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	132.1333
Medallion Plates	95.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		156.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.9333	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	115.1333
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		139.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	23.0000	2.0000	0.0000	2.9333	2.3833	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	34.5166
Medallion Plates	23.0000	2.0000	0.0000	11.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		50.0000
WESTERN														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	2.9333	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	122.1333
Medallion Plates	82.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		146.0000
WHITTLESEA														
24/7 EQUIVALANCY	140.0000	12.0000	17.0000	2.9333	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	180.1333
Medallion Plates	140.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		204.0000
YELLOW														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	2.9333	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	189.1333
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
EQUIVALANCIES	1,286.0000	154.0000	208.5000	46.9328	4.7666	55.0000	62.0000	10.0000	7.0000	3.5000	8.0000	2.7999	18.4000	1,866.8993
TOTAL MEDALLIONS	1,286.0000	154.0000	417.0000	176.0000	22.0000	55.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,217.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Fri 2p-Sun 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	2,817	2,817	0.00%
ANLV	3	0	0	0	3	0.00%	0.00%	0.00%	6,860	6,863	0.04%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	8,482	8,482	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,318	11,318	0.00%
DELUXE	23	0	0	0	23	100.00%	0.00%	0.00%	2,322	2,345	0.98%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,065	7,301	0.00%
DESERT (LAUGHLIN)	28	0	0	0	28	100.00%	0.00%	0.00%	208	See Above	0.38%
HENDERSON	0	0	0	0	0	0.00%	0.00%	0.00%	7,118	7,118	0.00%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	4,568	4,908	0.00%
LUCKY (LAUGHLIN)	157	0	0	0	157	100.00%	0.00%	0.00%	183	See Above	3.20%
NELLIS	0	0	0	0	0	0.00%	0.00%	0.00%	6,976	6,976	0.00%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	6,998	6,998	0.00%
UNION	0	0	0	0	0	0.00%	0.00%	0.00%	7,876	7,876	0.00%
VEGAS WESTERN	4	0	0	0	4	0.00%	0.00%	0.00%	6,856	6,860	0.06%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	1,980	1,980	0.00%
WESTERN	0	131	0	0	131	0.00%	100.00%	0.00%	6,943	7,074	1.85%
WHITTLESEA	0	0	0	0	0	0.00%	0.00%	0.00%	10,776	10,776	0.00%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,318	11,318	0.00%
TOTALS	215	131	0	0	346	62.14%	37.86%	0.00%	110,664	111,010	0.31%

*= Shifts Reported + Shifts Blown

JUNE 2011