



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS May 2011

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

MAY '11 v. MAY '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	48,350	43,956	10.00%
ANLV	142,660	141,141	1.08%
ACE	192,112	185,774	3.41%
CHECKER	256,781	247,262	3.85%
DELUXE	24,135	23,720	1.75%
DESERT	168,022	161,965	3.74%
HENDERSON	153,665	147,687	4.05%
LUCKY	115,008	111,699	2.96%
NELLIS	166,984	157,092	6.30%
STAR	160,855	154,046	4.42%
UNION	175,751	172,763	1.73%
VEGAS-WESTERN	157,626	156,038	1.02%
VIRGIN-VALLEY	45,662	44,716	2.12%
WESTERN	156,834	150,635	4.12%
WHITTLESEA	230,224	221,769	3.81%
YELLOW	260,521	249,599	4.38%
INDUSTRY TOTAL	2,455,190	2,369,862	3.60%

Nevada Taxicab Authority

REVENUE PER SHIFT

MAY '11 v. MAY '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	\$267.21	\$226.08	18.19%
ANLV	\$281.29	\$261.30	7.65%
ACE	\$294.35	\$272.59	7.98%
CHECKER	\$299.18	\$273.46	9.41%
DELUXE	\$229.90	\$222.54	3.31%
DESERT	\$370.06	\$335.27	10.38%
HENDERSON	\$296.04	\$272.65	8.58%
LUCKY	\$348.83	\$310.04	12.51%
NELLIS	\$375.34	\$322.91	16.24%
STAR	\$302.67	\$277.57	9.04%
UNION	\$292.81	\$271.52	7.84%
VEGAS-WESTERN	\$303.39	\$283.97	6.84%
VIRGIN-VALLEY	\$306.84	\$291.26	5.35%
WESTERN	\$298.91	\$272.28	9.78%
WHITTLESEA	\$292.90	\$269.73	8.59%
YELLOW	\$300.28	\$275.53	8.98%
INDUSTRY AVERAGE	\$306.58	\$280.02	9.49%

Nevada Taxicab Authority

TRIPS PER SHIFT MAY '11 v. MAY '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	16.77	15.19	10.40%
ANLV	20.08	19.90	0.90%
ACE	21.88	21.19	3.26%
CHECKER	21.96	21.17	3.73%
DELUXE	10.82	11.12	-2.70%
DESERT	22.35	21.64	3.28%
HENDERSON	20.89	20.12	3.83%
LUCKY	23.39	22.75	2.81%
NELLIS	23.17	22.00	5.32%
STAR	22.24	21.35	4.17%
UNION	21.55	21.21	1.60%
VEGAS-WESTERN	22.19	22.01	0.82%
VIRGIN-VALLEY	22.12	21.98	0.64%
WESTERN	21.56	20.54	4.97%
WHITTLESEA	20.67	19.94	3.66%
YELLOW	22.28	21.37	4.26%
INDUSTRY AVERAGE	21.47	20.78	3.32%

Nevada Taxicab Authority

REVENUE PER TRIP

MAY '11 v. MAY '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	\$15.93	\$14.89	6.98%
ANLV	\$14.01	\$13.13	6.70%
ACE	\$13.46	\$12.86	4.67%
CHECKER	\$13.63	\$12.92	5.50%
DELUXE	\$21.24	\$20.02	6.09%
DESERT	\$16.56	\$15.50	6.84%
HENDERSON	\$14.17	\$13.55	4.58%
LUCKY	\$14.92	\$13.63	9.46%
NELLIS	\$16.20	\$14.67	10.43%
STAR	\$13.61	\$13.00	4.69%
UNION	\$13.59	\$12.80	6.17%
VEGAS-WESTERN	\$13.67	\$12.90	5.97%
VIRGIN-VALLEY	\$13.87	\$13.25	4.68%
WESTERN	\$13.86	\$13.26	4.52%
WHITTLESEA	\$14.17	\$13.53	4.73%
YELLOW	\$13.48	\$12.89	4.58%
INDUSTRY AVERAGE	\$14.28	\$13.48	5.93%

Nevada Taxicab Authority

TRIPS PER MEDALLION

MAY '11 v. MAY '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	1,094	1,018	7.47%
ANLV	1,238	1,234	0.32%
ACE	1,351	1,314	2.82%
CHECKER	1,357	1,313	3.35%
DELUXE	548	534	2.62%
DESERT	1,373	1,334	2.92%
HENDERSON	1,289	1,248	3.29%
LUCKY	1,387	1,363	1.76%
NELLIS	1,413	1,338	5.61%
STAR	1,372	1,324	3.63%
UNION	1,329	1,315	1.06%
VEGAS-WESTERN	1,368	1,364	0.29%
VIRGIN-VALLEY	1,316	1,328	-0.90%
WESTERN	1,283	1,241	3.38%
WHITTLESEA	1,277	1,236	3.32%
YELLOW	1,377	1,325	3.92%
INDUSTRY AVERAGE	1,314	1,277	2.90%

Nevada Taxicab Authority

REVENUE PER MEDALLION

MAY '11 v. MAY '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	\$17,429	\$15,153	15.02%
ANLV	\$17,349	\$16,200	7.09%
ACE	\$18,176	\$16,901	7.55%
CHECKER	\$18,492	\$16,953	9.08%
DELUXE	\$11,647	\$10,688	8.98%
DESERT	\$22,723	\$20,668	9.94%
HENDERSON	\$18,269	\$16,904	8.07%
LUCKY	\$20,690	\$18,575	11.39%
NELLIS	\$22,886	\$19,641	16.52%
STAR	\$18,674	\$17,209	8.51%
UNION	\$18,058	\$16,834	7.27%
VEGAS-WESTERN	\$18,704	\$17,606	6.24%
VIRGIN-VALLEY	\$18,251	\$17,510	4.23%
WESTERN	\$17,788	\$16,455	8.10%
WHITTLESEA	\$18,100	\$16,723	8.24%
YELLOW	\$18,560	\$17,081	8.65%
INDUSTRY AVERAGE	\$18,762	\$17,210	9.02%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2011 v. 2010

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2011	2,290,994	2010	2,068,555	10.75%	222,439
FEBRUARY	2011	1,999,298	2010	1,961,564	1.92%	37,734
MARCH	2011	2,493,929	2010	2,301,227	8.37%	192,702
APRIL	2011	2,338,804	2010	2,126,067	10.01%	212,737
MAY	2011	2,455,190	2010	2,369,862	3.60%	85,328
JUNE	2011		2010			0
JULY	2011		2010			0
AUGUST	2011		2010			0
SEPTEMBER	2011		2010			0
OCTOBER	2011		2010			0
NOVEMBER	2011		2010			0
DECEMBER	2011		2010			0
YTD TOTAL	2010	11,578,215	2009	10,827,275	6.94%	750,940

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

MAY '11 v. MAY '10

	Month			Year to Date		
	2011	2010	% Δ	2011	2010	% Δ
TRIPS	2,455,190	2,369,862	3.60%	11,578,215	10,827,275	6.94%
REVENUE	\$35,058,980	\$31,937,462	9.77%	\$159,864,924	\$146,452,950	9.16%
AVG REV/SHIFT	\$306.58	\$280.02	9.49%	\$283.73	\$262.13	8.24%
AVG TRIPS/SHIFT	21.47	20.78	3.32%	20.55	19.38	6.04%
AVG REV/PER TRIP	\$14.28	\$13.48	5.93%	\$13.81	\$13.53	2.07%
AVG TRIPS/MED	1,314	1,277	2.90%	1,230	1,160	6.03%
AVG REV/MED	\$18,762	\$17,210	9.02%	\$16,977	\$15,688	8.21%
SHIFTS	114,354	114,054	0.26%	563,438	558,695	0.85%
MEDALLIONS	1,868.6254	1,855.7425	0.69%	9,416.5946	9,335.2010	0.87%

MAY 2011 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Fri-Sun	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	30.0000	0.0000	0.0000	3.0161	2.4839	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	1.2000	<u>44.2000</u>
Medallion Plates	30.0000	0.0000	0.0000	11.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		63.0000
ANLV														
24/7 EQUIVALANCY	68.0000	12.0000	10.0000	3.0161	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	1.2000	<u>115.2161</u>
Medallion Plates	68.0000	12.0000	20.0000	11.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		139.0000
ACE														
24/7 EQUIVALANCY	105.0000	12.0000	17.0000	3.0161	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>142.2161</u>
Medallion Plates	105.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		166.0000
CHECKER														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.0161	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>189.2161</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	3.0161	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	1.0000	0.0000	<u>44.0161</u>
Medallion Plates	0.0000	0.0000	0.0000	11.0000	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		53.0000
DESERT														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.0161	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0000	1.4000	<u>122.4161</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		147.0000
HENDERSON														
24/7 EQUIVALANCY	79.0000	12.0000	17.0000	3.0161	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>119.2161</u>
Medallion Plates	79.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		143.0000
LUCKY														
24/7 EQUIVALANCY	46.0000	8.0000	11.5000	3.0161	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0000	1.4000	<u>82.9161</u>
Medallion Plates*	46.0000	8.0000	23.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		102.0000
NELLIS														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.0161	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>118.2161</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		142.0000
STAR														
24/7 EQUIVALANCY	80.0000	12.0000	17.0000	3.0161	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>117.2161</u>
Medallion Plates	80.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		141.0000
UNION														
24/7 EQUIVALANCY	95.0000	12.0000	17.0000	3.0161	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>132.2161</u>
Medallion Plates	95.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		156.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.0161	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>115.2161</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		139.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	23.0000	2.0000	0.0000	3.0161	2.4839	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>34.7000</u>
Medallion Plates	23.0000	2.0000	0.0000	11.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		50.0000
WESTERN														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	3.0161	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>122.2161</u>
Medallion Plates	82.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		146.0000
WHITTLESEA														
24/7 EQUIVALANCY	140.0000	12.0000	17.0000	3.0161	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>180.2161</u>
Medallion Plates	140.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		204.0000
YELLOW														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.0161	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>189.2161</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
EQUIVALANCIES	<u>1,286.0000</u>	<u>154.0000</u>	<u>208.5000</u>	<u>48.2576</u>	<u>4.9678</u>	<u>55.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>7.0000</u>	<u>3.5000</u>	<u>8.0000</u>	<u>3.0000</u>	<u>18.4000</u>	<u>1,868.6254</u>
TOTAL MEDALLIONS	1,286.0000	154.0000	417.0000	176.0000	22.0000	55.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,217.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Fri 2p-Sun 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	2,883	2,883	0.00%
ANLV	0	0	0	0	0	0.00%	0.00%	0.00%	7,106	7,106	0.00%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	8,782	8,782	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,695	11,695	0.00%
DELUXE	42	0	0	0	42	100.00%	0.00%	0.00%	2,230	2,272	1.85%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,295	7,543	0.00%
DESERT (LAUGHLIN)	26	0	0	0	26	100.00%	0.00%	0.00%	222	See Above	0.34%
HENDERSON	0	0	0	0	0	0.00%	0.00%	0.00%	7,357	7,357	0.00%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	4,722	5,074	0.00%
LUCKY (LAUGHLIN)	156	0	0	0	156	100.00%	0.00%	0.00%	196	See Above	3.07%
NELLIS	0	0	0	0	0	0.00%	0.00%	0.00%	7,208	7,208	0.00%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,232	7,232	0.00%
UNION	0	0	0	0	0	0.00%	0.00%	0.00%	8,154	8,154	0.00%
VEGAS WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	7,103	7,103	0.00%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,064	2,064	0.00%
WESTERN	0	29	0	0	29	0.00%	100.00%	0.00%	7,273	7,302	0.40%
WHITTLESEA	0	0	0	0	0	0.00%	0.00%	0.00%	11,137	11,137	0.00%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,695	11,695	0.00%
TOTALS	224	29	0	0	253	88.54%	11.46%	0.00%	114,354	114,607	0.22%

*= Shifts Reported + Shifts Blown

MAY 2011