



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS APRIL 2011

The data contained herein has been produced and processed from sources believed to be reliable (Taxicab Certificate Holders). No warranty expressed or implied is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information. This disclaimer applies to both isolated and aggregate uses of the information. The Taxicab Authority provides this information on an "as is" basis. All warranties of any kind express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, freedom from contamination by computer viruses and non-infringement of proprietary rights ARE DISCLAIMED. Changes could be periodically added to the information herein; these changes could or could not be incorporated in any new version of the publication.

Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

April '11 v. April '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	46,719	40,187	16.25%
ANLV	137,123	122,169	12.24%
ACE	183,714	164,737	11.52%
CHECKER	242,963	221,779	9.55%
DELUXE	25,052	22,468	11.50%
DESERT	159,447	146,823	8.60%
HENDERSON	145,582	134,025	8.62%
LUCKY	109,859	100,885	8.90%
NELLIS	158,460	141,505	11.98%
STAR	152,056	138,059	10.14%
UNION	168,124	154,911	8.53%
VEGAS-WESTERN	151,345	139,515	8.48%
VIRGIN-VALLEY	44,451	39,785	11.73%
WESTERN	149,507	134,910	10.82%
WHITTLESEA	218,658	200,129	9.26%
YELLOW	245,744	224,180	9.62%
INDUSTRY TOTAL	2,338,804	2,126,067	10.01%

Nevada Taxicab Authority

REVENUE PER SHIFT

April '11 v. April '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	\$246.53	\$215.90	14.19%
ANLV	\$265.85	\$235.78	12.75%
ACE	\$277.76	\$252.63	9.95%
CHECKER	\$286.10	\$256.71	11.45%
DELUXE	\$228.18	\$215.96	5.66%
DESERT	\$347.00	\$317.36	9.34%
HENDERSON	\$278.33	\$257.45	8.11%
LUCKY	\$333.86	\$294.40	13.40%
NELLIS	\$349.43	\$304.41	14.79%
STAR	\$285.10	\$261.31	9.10%
UNION	\$276.89	\$255.48	8.38%
VEGAS-WESTERN	\$288.19	\$264.06	9.14%
VIRGIN-VALLEY	\$290.49	\$272.45	6.62%
WESTERN	\$281.28	\$255.99	9.88%
WHITTLESEA	\$276.16	\$255.24	8.20%
YELLOW	\$281.14	\$258.28	8.85%
INDUSTRY AVERAGE	\$288.81	\$262.85	9.88%

Nevada Taxicab Authority

TRIPS PER SHIFT

April '11 v. April '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	16.28	14.46	12.59%
ANLV	19.76	17.84	10.76%
ACE	21.46	19.45	10.33%
CHECKER	21.35	19.65	8.65%
DELUXE	11.28	10.73	5.13%
DESERT	21.66	20.28	6.80%
HENDERSON	20.28	18.92	7.19%
LUCKY	22.72	21.25	6.92%
NELLIS	22.56	20.50	10.05%
STAR	21.57	19.82	8.83%
UNION	21.12	19.69	7.26%
VEGAS-WESTERN	21.82	20.38	7.07%
VIRGIN-VALLEY	21.78	20.37	6.92%
WESTERN	21.04	19.03	10.56%
WHITTLESEA	20.17	18.63	8.27%
YELLOW	21.59	19.86	8.71%
INDUSTRY AVERAGE	20.94	19.29	8.55%

Nevada Taxicab Authority

REVENUE PER TRIP

April '11 v. April '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.14	\$14.93	1.41%
ANLV	\$13.45	\$13.21	1.82%
ACE	\$12.94	\$12.98	-0.31%
CHECKER	\$13.17	\$13.06	0.84%
DELUXE	\$20.23	\$20.13	0.50%
DESERT	\$16.02	\$15.65	2.36%
HENDERSON	\$13.73	\$13.61	0.88%
LUCKY	\$14.69	\$13.85	6.06%
NELLIS	\$15.49	\$14.85	4.31%
STAR	\$13.22	\$13.19	0.23%
UNION	\$13.11	\$12.97	1.08%
VEGAS-WESTERN	\$13.21	\$12.96	1.93%
VIRGIN-VALLEY	\$13.34	\$13.37	-0.22%
WESTERN	\$13.37	\$13.45	-0.59%
WHITTLESEA	\$13.69	\$13.70	-0.07%
YELLOW	\$13.02	\$13.00	0.15%
INDUSTRY AVERAGE	\$13.79	\$13.62	1.25%

Nevada Taxicab Authority

TRIPS PER MEDALLION

April '11 v. April '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	1,053	939	12.14%
ANLV	1,185	1,071	10.64%
ACE	1,288	1,167	10.37%
CHECKER	1,281	1,179	8.65%
DELUXE	562	509	10.41%
DESERT	1,297	1,212	7.01%
HENDERSON	1,216	1,135	7.14%
LUCKY	1,316	1,236	6.47%
NELLIS	1,335	1,208	10.51%
STAR	1,292	1,189	8.66%
UNION	1,267	1,181	7.28%
VEGAS-WESTERN	1,308	1,223	6.95%
VIRGIN-VALLEY	1,274	1,194	6.70%
WESTERN	1,219	1,114	9.43%
WHITTLESEA	1,210	1,117	8.33%
YELLOW	1,296	1,192	8.72%
INDUSTRY AVERAGE	1,247	1,148	8.62%

Nevada Taxicab Authority

REVENUE PER MEDALLION

April '11 v. April '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	\$15,936	\$14,013	13.72%
ANLV	\$15,947	\$14,146	12.73%
ACE	\$16,666	\$15,158	9.95%
CHECKER	\$16,873	\$15,403	9.54%
DELUXE	\$11,375	\$10,251	10.97%
DESERT	\$20,775	\$18,971	9.51%
HENDERSON	\$16,695	\$15,438	8.14%
LUCKY	\$19,353	\$17,123	13.03%
NELLIS	\$20,680	\$17,942	15.26%
STAR	\$17,080	\$15,679	8.93%
UNION	\$16,609	\$15,329	8.35%
VEGAS-WESTERN	\$17,276	\$15,844	9.04%
VIRGIN-VALLEY	\$16,996	\$15,971	6.42%
WESTERN	\$16,292	\$14,981	8.75%
WHITTLESEA	\$16,566	\$15,308	8.22%
YELLOW	\$16,868	\$15,496	8.85%
INDUSTRY AVERAGE	\$17,196	\$15,646	9.91%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2011 v. 2010

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2011	2,290,994	2010	2,068,555	10.75%	222,439
FEBRUARY	2011	1,999,298	2010	1,961,564	1.92%	37,734
April	2011	2,493,929	2010	2,301,227	8.37%	192,702
APRIL	2011	2,338,804	2010	2,126,067	10.01%	212,737
MAY	2011		2010			0
JUNE	2011		2010			0
JULY	2011		2010			0
AUGUST	2011		2010			0
SEPTEMBER	2011		2010			0
OCTOBER	2011		2010			0
NOVEMBER	2011		2010			0
DECEMBER	2011		2010			0
YTD TOTAL	2010	9,123,025	2009	8,457,413	7.87%	665,612

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

April '11 v. April '10

	Month			Year to Date		
	2011	2010	% Δ	2011	2010	% Δ
TRIPS	2,338,804	2,126,067	10.01%	9,123,025	8,457,413	7.87%
REVENUE	\$32,255,043	\$28,965,310	11.36%	\$124,805,944	\$114,515,489	8.99%
AVG REV/SHIFT	\$288.81	\$262.85	9.88%	\$277.91	\$257.55	7.91%
AVG TRIPS/SHIFT	20.94	19.29	8.55%	20.31	19.02	6.78%
AVG REV/PER TRIP	\$13.79	\$13.62	1.25%	\$13.68	\$13.54	1.03%
AVG TRIPS/MED	1,247	1,148	8.62%	1,209	1,131	6.90%
AVG REV/MED	\$17,196	\$15,646	9.91%	\$16,535	\$15,311	8.00%
SHIFTS	111,681	110,198	1.35%	449,084	444,641	1.00%
MEDALLIONS	1,875.7329	1,851.2672	1.32%	7,547.9692	7,479.4585	0.92%

APRIL 2011 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Fri-Sun	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	30.0000	0.0000	0.0000	3.4833	2.2000	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	1.2000	<u>44.3833</u>
Medallion Plates	30.0000	0.0000	0.0000	11.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		63.0000
ANLV														
24/7 EQUIVALANCY	68.0000	12.0000	10.0000	3.4833	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	1.2000	<u>115.6833</u>
Medallion Plates	68.0000	12.0000	20.0000	11.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		139.0000
ACE														
24/7 EQUIVALANCY	105.0000	12.0000	17.0000	3.4833	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>142.6833</u>
Medallion Plates	105.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		166.0000
CHECKER														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.4833	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>189.6833</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	3.4833	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	1.0667	0.0000	<u>44.5500</u>
Medallion Plates	0.0000	0.0000	0.0000	11.0000	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		53.0000
DESERT														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.4833	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0667	1.4000	<u>122.9500</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		147.0000
HENDERSON														
24/7 EQUIVALANCY	79.0000	12.0000	17.0000	3.4833	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>119.6833</u>
Medallion Plates	79.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		143.0000
LUCKY														
24/7 EQUIVALANCY	46.0000	8.0000	11.5000	3.4833	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0667	1.4000	<u>83.4500</u>
Medallion Plates*	46.0000	8.0000	23.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		102.0000
NELLIS														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.4833	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>118.6833</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		142.0000
STAR														
24/7 EQUIVALANCY	80.0000	12.0000	17.0000	3.4833	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>117.6833</u>
Medallion Plates	80.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		141.0000
UNION														
24/7 EQUIVALANCY	95.0000	12.0000	17.0000	3.4833	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>132.6833</u>
Medallion Plates	95.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		156.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.4833	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>115.6833</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		139.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	23.0000	2.0000	0.0000	3.4833	2.2000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>34.8833</u>
Medallion Plates	23.0000	2.0000	0.0000	11.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		50.0000
WESTERN														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	3.4833	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>122.6833</u>
Medallion Plates	82.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		146.0000
WHITTLESEA														
24/7 EQUIVALANCY	140.0000	12.0000	17.0000	3.4833	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>180.6833</u>
Medallion Plates	140.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		204.0000
YELLOW														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.4833	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.2000	<u>189.6833</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
EQUIVALANCIES	<u>1,286.0000</u>	<u>154.0000</u>	<u>208.5000</u>	<u>55.7328</u>	<u>4.4000</u>	<u>55.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>7.0000</u>	<u>3.5000</u>	<u>8.0000</u>	<u>3.2001</u>	<u>18.4000</u>	<u>1,875.7329</u>
TOTAL MEDALLIONS	1,286.0000	154.0000	417.0000	176.0000	22.0000	55.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,217.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Fri 2p-Sun 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	2,869	2,869	0.00%
ANLV	0	2	0	0	2	0.00%	100.00%	0.00%	6,939	6,941	0.03%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	8,561	8,561	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,381	11,381	0.00%
DELUXE	38	0	0	0	38	100.00%	0.00%	0.00%	2,221	2,259	1.68%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,121	7,381	0.00%
DESERT (LAUGHLIN)	20	0	0	0	20	100.00%	0.00%	0.00%	240	See Above	0.27%
HENDERSON	0	0	0	0	0	0.00%	0.00%	0.00%	7,179	7,179	0.00%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	4,630	4,976	0.00%
LUCKY (LAUGHLIN)	141	0	0	0	141	100.00%	0.00%	0.00%	205	See Above	2.83%
NELLIS	0	0	0	0	0	0.00%	0.00%	0.00%	7,024	7,024	0.00%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,050	7,050	0.00%
UNION	0	2	0	0	2	0.00%	100.00%	0.00%	7,959	7,961	0.03%
VEGAS WESTERN	0	6	0	0	6	0.00%	100.00%	0.00%	6,935	6,941	0.09%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,041	2,041	0.00%
WESTERN	0	26	0	0	26	0.00%	100.00%	0.00%	7,106	7,132	0.36%
WHITTLESEA	0	0	0	0	0	0.00%	0.00%	0.00%	10,839	10,839	0.00%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,381	11,381	0.00%
TOTALS	199	36	0	0	235	84.68%	15.32%	0.00%	111,681	111,916	0.21%

*= Shifts Reported + Shifts Blown

APRIL 2011