



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS February 2011

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

February '11 v. February '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	40,745	40,007	1.84%
ANLV	118,508	112,570	5.27%
ACE	157,203	153,674	2.30%
CHECKER	206,805	202,345	2.20%
DELUXE	21,977	19,458	12.95%
DESERT	138,184	136,574	1.18%
HENDERSON	123,822	123,683	0.11%
LUCKY	94,630	93,945	0.73%
NELLIS	133,904	130,971	2.24%
STAR	129,855	127,955	1.48%
UNION	144,875	141,840	2.14%
VEGAS-WESTERN	129,723	127,149	2.02%
VIRGIN-VALLEY	38,865	37,894	2.56%
WESTERN	126,920	124,979	1.55%
WHITTLESEA	184,820	183,972	0.46%
YELLOW	208,462	204,548	1.91%
INDUSTRY TOTAL	1,999,298	1,961,564	1.92%

Nevada Taxicab Authority

REVENUE PER SHIFT

February '11 v. February '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	\$227.29	\$220.61	3.03%
ANLV	\$240.80	\$229.28	5.02%
ACE	\$249.43	\$248.65	0.31%
CHECKER	\$251.55	\$248.46	1.24%
DELUXE	\$210.97	\$223.91	-5.78%
DESERT	\$316.83	\$308.73	2.62%
HENDERSON	\$250.28	\$247.57	1.09%
LUCKY	\$295.83	\$278.04	6.40%
NELLIS	\$313.85	\$293.57	6.91%
STAR	\$255.83	\$254.31	0.60%
UNION	\$249.52	\$246.01	1.43%
VEGAS-WESTERN	\$257.49	\$252.87	1.83%
VIRGIN-VALLEY	\$263.88	\$262.96	0.35%
WESTERN	\$253.06	\$252.23	0.33%
WHITTLESEA	\$248.77	\$247.82	0.38%
YELLOW	\$252.26	\$250.43	0.73%
INDUSTRY AVERAGE	\$259.97	\$255.30	1.83%

Nevada Taxicab Authority

TRIPS PER SHIFT

February '11 v. February '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	15.14	14.70	2.99%
ANLV	18.28	17.22	6.16%
ACE	19.67	19.08	3.09%
CHECKER	19.46	18.94	2.75%
DELUXE	10.87	10.97	-0.91%
DESERT	20.18	19.78	2.02%
HENDERSON	18.46	18.32	0.76%
LUCKY	21.00	20.78	1.06%
NELLIS	20.46	19.83	3.18%
STAR	19.69	19.24	2.34%
UNION	19.49	18.96	2.80%
VEGAS-WESTERN	20.01	19.50	2.62%
VIRGIN-VALLEY	20.28	19.34	4.86%
WESTERN	19.13	18.53	3.24%
WHITTLESEA	18.36	18.09	1.49%
YELLOW	19.62	19.15	2.45%
INDUSTRY AVERAGE	19.19	18.72	2.51%

Nevada Taxicab Authority

REVENUE PER TRIP

February '11 v. February '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.02	\$15.00	0.13%
ANLV	\$13.17	\$13.32	-1.13%
ACE	\$12.68	\$13.03	-2.69%
CHECKER	\$12.93	\$13.12	-1.45%
DELUXE	\$19.40	\$20.40	-4.90%
DESERT	\$15.70	\$15.60	0.64%
HENDERSON	\$13.55	\$13.52	0.22%
LUCKY	\$14.09	\$13.38	5.31%
NELLIS	\$15.34	\$14.80	3.65%
STAR	\$12.99	\$13.22	-1.74%
UNION	\$12.80	\$12.98	-1.39%
VEGAS-WESTERN	\$12.87	\$12.97	-0.77%
VIRGIN-VALLEY	\$13.01	\$13.59	-4.27%
WESTERN	\$13.23	\$13.61	-2.79%
WHITTLESEA	\$13.55	\$13.70	-1.09%
YELLOW	\$12.86	\$13.08	-1.68%
INDUSTRY AVERAGE	\$13.55	\$13.63	-0.59%

Nevada Taxicab Authority

TRIPS PER MEDALLION

February '11 v. February '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	910	880	3.41%
ANLV	1,022	965	5.91%
ACE	1,100	1,070	2.80%
CHECKER	1,089	1,062	2.54%
DELUXE	498	441	12.93%
DESERT	1,124	1,105	1.72%
HENDERSON	1,032	1,026	0.58%
LUCKY	1,134	1,173	-3.32%
NELLIS	1,126	1,095	2.83%
STAR	1,101	1,079	2.04%
UNION	1,090	1,062	2.64%
VEGAS-WESTERN	1,119	1,090	2.66%
VIRGIN-VALLEY	1,101	1,054	4.46%
WESTERN	1,032	1,011	2.08%
WHITTLESEA	1,022	1,013	0.89%
YELLOW	1,098	1,073	2.33%
INDUSTRY AVERAGE	1,064	1,041	2.21%

Nevada Taxicab Authority

REVENUE PER MEDALLION

February '11 v. February '10

Taxicab Company	2011	2010	% Increase/ (Decrease)
A-CAB	\$13,662	\$13,203	3.47%
ANLV	\$13,464	\$12,858	4.72%
ACE	\$13,951	\$13,947	0.03%
CHECKER	\$14,074	\$13,924	1.07%
DELUXE	\$9,659	\$8,993	7.40%
DESERT	\$17,652	\$17,242	2.38%
HENDERSON	\$13,995	\$13,862	0.96%
LUCKY	\$15,978	\$15,695	1.80%
NELLIS	\$17,275	\$16,209	6.57%
STAR	\$14,305	\$14,259	0.32%
UNION	\$13,954	\$13,777	1.29%
VEGAS-WESTERN	\$14,397	\$14,139	1.83%
VIRGIN-VALLEY	\$14,329	\$14,324	0.03%
WESTERN	\$13,659	\$13,766	-0.77%
WHITTLESEA	\$13,845	\$13,878	-0.24%
YELLOW	\$14,114	\$14,035	0.56%
INDUSTRY AVERAGE	\$14,415	\$14,189	1.60%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2011 v. 2010

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2011	2,290,994	2010	2,068,555	10.75%	222,439
FEBRUARY	2011	1,999,298	2010	1,961,564	1.92%	37,734
MARCH	2011		2010			0
APRIL	2011		2010			0
MAY	2011		2010			0
JUNE	2011		2010			0
JULY	2011		2010			0
AUGUST	2011		2010			0
SEPTEMBER	2011		2010			0
OCTOBER	2011		2010			0
NOVEMBER	2011		2010			0
DECEMBER	2011		2010			0
YTD TOTAL	2010	4,290,292	2009	4,030,119	6.46%	260,173

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

February '11 v. February '10

	Month			Year to Date		
	2011	2010	% Δ	2011	2010	% Δ
TRIPS	1,999,298	1,961,564	1.92%	4,290,292	4,030,119	6.46%
REVENUE	\$27,082,886	\$26,745,296	1.26%	\$58,196,810	\$54,450,796	6.88%
AVG REV/SHIFT	\$259.97	\$255.30	1.83%	\$263.71	\$246.52	6.97%
AVG TRIPS/SHIFT	19.19	18.72	2.51%	19.44	18.25	6.52%
AVG REV/PER TRIP	\$13.55	\$13.63	-0.59%	\$13.56	\$13.51	0.37%
AVG TRIPS/MED	1,064	1,041	2.21%	1,137	1,065	6.76%
AVG REV/MED	\$14,415	\$14,189	1.60%	\$15,423	\$14,387	7.20%
SHIFTS	104,178	104,761	-0.56%	220,684	220,881	-0.09%
MEDALLIONS	1,878.7861	1,884.9651	-0.33%	3,773.3657	3,784.6430	-0.30%

FEBRUARY 2011 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Fri-Sun	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	30.0000	0.0000	0.0000	3.1429	2.3571	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	1.7857	<u>44.7857</u>
Medallion Plates	30.0000	0.0000	0.0000	11.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		63.0000
ANLV														
24/7 EQUIVALANCY	68.0000	12.0000	10.0000	3.1429	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	1.7857	<u>115.9286</u>
Medallion Plates	68.0000	12.0000	20.0000	11.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		139.0000
ACE														
24/7 EQUIVALANCY	105.0000	12.0000	17.0000	3.1429	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.7857	<u>142.9286</u>
Medallion Plates	105.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		166.0000
CHECKER														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.1429	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.7857	<u>189.9286</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	3.1429	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	1.0000	0.0000	<u>44.1429</u>
Medallion Plates	0.0000	0.0000	0.0000	11.0000	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		53.0000
DESERT														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.1429	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0000	1.7857	<u>122.9286</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		147.0000
HENDERSON														
24/7 EQUIVALANCY	79.0000	12.0000	17.0000	3.1429	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.7857	<u>119.9286</u>
Medallion Plates	79.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		143.0000
LUCKY														
24/7 EQUIVALANCY	46.0000	8.0000	11.5000	3.1429	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0000	1.7857	<u>83.4286</u>
Medallion Plates*	46.0000	8.0000	23.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		102.0000
NELLIS														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.1429	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.7857	<u>118.9286</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		142.0000
STAR														
24/7 EQUIVALANCY	80.0000	12.0000	17.0000	3.1429	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.7857	<u>117.9286</u>
Medallion Plates	80.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		141.0000
UNION														
24/7 EQUIVALANCY	95.0000	12.0000	17.0000	3.1429	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.7857	<u>132.9286</u>
Medallion Plates	95.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		156.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.1429	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.7857	<u>115.9286</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		139.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	23.0000	2.0000	0.0000	3.1429	2.3571	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.7857	<u>35.2857</u>
Medallion Plates	23.0000	2.0000	0.0000	11.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		50.0000
WESTERN														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	3.1429	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.7857	<u>122.9286</u>
Medallion Plates	82.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		146.0000
WHITTLESEA														
24/7 EQUIVALANCY	140.0000	12.0000	17.0000	3.1429	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.7857	<u>180.9286</u>
Medallion Plates	140.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		204.0000
YELLOW														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.1429	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.7857	<u>189.9286</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
EQUIVALANCIES	<u>1,286.0000</u>	<u>154.0000</u>	<u>208.5000</u>	<u>50.2864</u>	<u>4.7142</u>	<u>55.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>7.0000</u>	<u>3.5000</u>	<u>8.0000</u>	<u>3.0000</u>	<u>26.7855</u>	<u>1,878.7861</u>
TOTAL MEDALLIONS	1,286.0000	154.0000	417.0000	176.0000	22.0000	55.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,217.0000

* = 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Fri 2p-Sun 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	2,692	2,692	0.00%
ANLV	0	0	0	0	0	0.00%	0.00%	0.00%	6,482	6,482	0.00%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	7,994	7,994	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	10,626	10,626	0.00%
DELUXE	43	0	0	0	43	100.00%	0.00%	0.00%	2,021	2,064	2.08%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	6,650	6,874	0.00%
DESERT (LAUGHLIN)	25	0	0	0	25	100.00%	0.00%	0.00%	199	See Above	0.36%
HENDERSON	0	0	0	0	0	0.00%	0.00%	0.00%	6,706	6,706	0.00%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	4,326	4,646	0.00%
LUCKY (LAUGHLIN)	140	0	0	0	140	100.00%	0.00%	0.00%	180	See Above	3.01%
NELLIS	0	0	0	0	0	0.00%	0.00%	0.00%	6,546	6,546	0.00%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	6,594	6,594	0.00%
UNION	0	0	0	0	0	0.00%	0.00%	0.00%	7,434	7,434	0.00%
VEGAS WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	6,482	6,482	0.00%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	1,916	1,916	0.00%
WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	6,635	6,635	0.00%
WHITTLESEA	0	0	0	0	0	0.00%	0.00%	0.00%	10,069	10,069	0.00%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	10,626	10,626	0.00%
TOTALS	208	0	0	0	208	100.00%	0.00%	0.00%	104,178	104,386	0.20%

*= Shifts Reported + Shifts Blown

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