



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS September 2010

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

September '10 v. September '09

Taxicab Company	<u>2010</u>	<u>2009</u>	<u>% Increase/ (Decrease)</u>
A-CAB	40,358	40,614	-0.63%
ANLV	123,145	121,246	1.57%
ACE	163,846	162,826	0.63%
CHECKER	220,949	210,715	4.86%
DELUXE	23,571	20,731	13.70%
DESERT	145,650	140,871	3.39%
HENDERSON	130,650	127,429	2.53%
LUCKY	99,838	95,492	4.55%
NELLIS	142,199	139,181	2.17%
STAR	137,741	130,603	5.47%
UNION	151,954	152,434	-0.31%
VEGAS-WESTERN	137,040	137,159	-0.09%
VIRGIN-VALLEY	38,758	38,319	1.15%
WESTERN	131,810	129,980	1.41%
WHITTLESEA	196,528	191,419	2.67%
YELLOW	221,668	211,571	4.77%
INDUSTRY TOTAL	2,105,705	2,050,590	2.69%

Nevada Taxicab Authority

REVENUE PER SHIFT

September '10 v. September '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	\$221.87	\$214.61	3.38%
ANLV	\$238.09	\$240.09	-0.83%
ACE	\$248.92	\$254.86	-2.33%
CHECKER	\$254.13	\$248.16	2.41%
DELUXE	\$213.08	\$213.40	-0.15%
DESERT	\$313.48	\$313.05	0.14%
HENDERSON	\$250.33	\$245.32	2.04%
LUCKY	\$288.92	\$272.26	6.12%
NELLIS	\$303.82	\$296.85	2.35%
STAR	\$257.54	\$252.84	1.86%
UNION	\$249.66	\$257.09	-2.89%
VEGAS-WESTERN	\$258.96	\$262.11	-1.20%
VIRGIN-VALLEY	\$261.77	\$268.26	-2.42%
WESTERN	\$250.26	\$250.14	0.05%
WHITTLESEA	\$247.06	\$243.44	1.49%
YELLOW	\$253.45	\$249.23	1.69%
INDUSTRY AVERAGE	\$258.70	\$256.68	0.79%

Nevada Taxicab Authority

TRIPS PER SHIFT

September '10 v. September '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	14.52	14.56	-0.27%
ANLV	18.01	17.71	1.69%
ACE	19.38	19.24	0.73%
CHECKER	19.59	18.78	4.31%
DELUXE	11.00	10.69	2.90%
DESERT	20.17	20.28	-0.54%
HENDERSON	18.47	18.01	2.55%
LUCKY	21.18	20.53	3.17%
NELLIS	20.63	20.14	2.43%
STAR	19.80	18.91	4.71%
UNION	19.34	19.39	-0.26%
VEGAS-WESTERN	20.05	20.05	0.00%
VIRGIN-VALLEY	19.90	19.50	2.05%
WESTERN	18.92	18.36	3.05%
WHITTLESEA	18.31	17.83	2.69%
YELLOW	19.66	18.86	4.24%
INDUSTRY AVERAGE	19.15	18.73	2.24%

Nevada Taxicab Authority

REVENUE PER TRIP

September '10 v. September '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.28	\$14.74	3.66%
ANLV	\$13.22	\$13.56	-2.51%
ACE	\$12.85	\$13.25	-3.02%
CHECKER	\$12.97	\$13.22	-1.89%
DELUXE	\$19.36	\$19.96	-3.01%
DESERT	\$15.54	\$15.44	0.65%
HENDERSON	\$13.56	\$13.62	-0.44%
LUCKY	\$13.64	\$13.26	2.87%
NELLIS	\$14.73	\$14.73	0.00%
STAR	\$13.01	\$13.37	-2.69%
UNION	\$12.91	\$13.26	-2.64%
VEGAS-WESTERN	\$12.92	\$13.07	-1.15%
VIRGIN-VALLEY	\$13.16	\$13.76	-4.36%
WESTERN	\$13.23	\$13.62	-2.86%
WHITTLESEA	\$13.50	\$13.65	-1.10%
YELLOW	\$12.89	\$13.22	-2.50%
INDUSTRY AVERAGE	\$13.51	\$13.70	-1.39%

Nevada Taxicab Authority

TRIPS PER MEDALLION

September '10 v. September '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	943	945	-0.21%
ANLV	1,081	1,064	1.60%
ACE	1,163	1,155	0.69%
CHECKER	1,176	1,121	4.91%
DELUXE	537	473	13.53%
DESERT	1,205	1,166	3.34%
HENDERSON	1,108	1,081	2.50%
LUCKY	1,227	1,234	-0.57%
NELLIS	1,216	1,190	2.18%
STAR	1,188	1,127	5.41%
UNION	1,161	1,164	-0.26%
VEGAS-WESTERN	1,203	1,204	-0.08%
VIRGIN-VALLEY	1,163	1,144	1.66%
WESTERN	1,090	1,075	1.40%
WHITTLESEA	1,098	1,070	2.62%
YELLOW	1,180	1,126	4.80%
INDUSTRY AVERAGE	1,139	1,112	2.43%

Nevada Taxicab Authority

REVENUE PER MEDALLION

September '10 v. September '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ (Decrease)
A-CAB	\$14,401	\$13,925	3.42%
ANLV	\$14,286	\$14,430	-1.00%
ACE	\$14,935	\$15,306	-2.42%
CHECKER	\$15,248	\$14,817	2.90%
DELUXE	\$10,405	\$9,433	10.30%
DESERT	\$18,728	\$17,990	4.10%
HENDERSON	\$15,018	\$14,719	2.03%
LUCKY	\$16,739	\$16,371	2.25%
NELLIS	\$17,912	\$17,547	2.08%
STAR	\$15,453	\$15,062	2.60%
UNION	\$14,980	\$15,439	-2.98%
VEGAS-WESTERN	\$15,537	\$15,738	-1.28%
VIRGIN-VALLEY	\$15,305	\$15,735	-2.73%
WESTERN	\$14,415	\$14,643	-1.55%
WHITTLESEA	\$14,824	\$14,607	1.49%
YELLOW	\$15,207	\$14,880	2.20%
INDUSTRY AVERAGE	\$15,390	\$15,229	1.06%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2010 v. 2009

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2010	2,068,555	2009	1,834,057	12.79%	234,498
FEBRUARY	2010	1,961,564	2009	1,922,997	2.01%	38,567
MARCH	2010	2,301,227	2009	2,147,458	7.16%	153,769
APRIL	2010	2,126,067	2009	2,057,544	3.33%	68,523
MAY	2010	2,369,862	2009	2,203,601	7.54%	166,261
JUNE	2010	2,121,068	2009	1,890,527	12.19%	230,541
JULY	2010	2,137,413	2009	1,967,892	8.61%	169,521
AUGUST	2010	2,157,624	2009	1,937,377	11.37%	220,247
SEPTEMBER	2010	2,105,705	2009	2,049,590	2.74%	56,115
OCTOBER	2010		2009			0
NOVEMBER	2010		2009			0
DECEMBER	2010		2009			0
YTD TOTAL	2010	19,349,085	2009	18,011,043	7.43%	1,338,042

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

September '10 v. September '09

	Month			Year to Date		
	2010	2009	% Δ	2010	2009	% Δ
TRIPS	2,105,705	2,050,590	2.69%	19,349,085	18,012,043	7.42%
REVENUE	\$28,448,809	\$28,096,059	1.26%	\$260,248,684	\$247,008,387	5.36%
AVG REV/SHIFT	\$258.70	\$256.68	0.79%	\$258.58	\$246.44	4.93%
AVG TRIPS/SHIFT	19.15	18.73	2.24%	19.23	17.97	7.01%
AVG REV/PER TRIP	\$13.51	\$13.70	-1.39%	\$13.45	\$13.71	-1.90%
AVG TRIPS/MED	1,156	1,112	3.96%	1,139	1,078	5.66%
AVG REV/MED	\$15,390	\$15,229	1.06%	\$15,546	\$14,790	5.12%
SHIFTS	109,967	109,459	0.46%	1,006,449	1,002,313	0.41%
MEDALLIONS	1,848.4993	1,844.8661	0.20%	16,740.1247	16,701.2501	0.23%

SEPTEMBER 2010 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Fri-Sun	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	30.0000	0.0000	0.0000	2.9333	2.3833	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	42.8166
Medallion Plates	30.0000	0.0000	0.0000	11.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		63.0000
ANLV														
24/7 EQUIVALANCY	68.0000	12.0000	10.0000	2.9333	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	113.9333
Medallion Plates	68.0000	12.0000	20.0000	11.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		139.0000
ACE														
24/7 EQUIVALANCY	105.0000	12.0000	17.0000	2.9333	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	140.9333
Medallion Plates	105.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		166.0000
CHECKER														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	2.9333	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	187.9333
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	2.9333	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.9333	0.0000	43.8666
Medallion Plates	0.0000	0.0000	0.0000	11.0000	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		53.0000
DESERT														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.9333	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9333	0.0000	120.8666
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		147.0000
HENDERSON														
24/7 EQUIVALANCY	79.0000	12.0000	17.0000	2.9333	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	117.9333
Medallion Plates	79.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		143.0000
LUCKY														
24/7 EQUIVALANCY	46.0000	8.0000	11.5000	2.9333	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9333	0.0000	81.3666
Medallion Plates*	46.0000	8.0000	23.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		102.0000
NELLIS														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.9333	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	116.9333
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		142.0000
STAR														
24/7 EQUIVALANCY	80.0000	12.0000	17.0000	2.9333	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	115.9333
Medallion Plates	80.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		141.0000
UNION														
24/7 EQUIVALANCY	95.0000	12.0000	17.0000	2.9333	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	130.9333
Medallion Plates	95.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		156.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.9333	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	113.9333
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		139.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	23.0000	2.0000	0.0000	2.9333	2.3833	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	33.3166
Medallion Plates	23.0000	2.0000	0.0000	11.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		50.0000
WESTERN														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	2.9333	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	120.9333
Medallion Plates	82.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		146.0000
WHITTLESEA														
24/7 EQUIVALANCY	140.0000	12.0000	17.0000	2.9333	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	178.9333
Medallion Plates	140.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		204.0000
YELLOW														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	2.9333	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	187.9333
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
EQUIVALANCIES	1,286.0000	154.0000	208.5000	46.9328	4.7666	55.0000	62.0000	10.0000	7.0000	3.5000	8.0000	2.7999	0.0000	1,848.4993
TOTAL MEDALLIONS	1,286.0000	154.0000	417.0000	176.0000	22.0000	55.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,217.0000

* = 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Fri 2p-Sun 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	2,779	2,779	0.00%
ANLV	0	0	0	0	0	0.00%	0.00%	0.00%	6,836	6,836	0.00%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	8,456	8,456	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,276	11,276	0.00%
DELUXE	87	0	0	0	87	100.00%	0.00%	0.00%	2,142	2,229	3.90%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,016	7,252	0.00%
DESERT (LAUGHLIN)	31	0	0	0	31	100.00%	0.00%	0.00%	205	See Above	0.43%
HENDERSON	0	0	0	0	0	0.00%	0.00%	0.00%	7,075	7,075	0.00%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	4,526	4,866	0.00%
LUCKY (LAUGHLIN)	152	0	0	0	152	100.00%	0.00%	0.00%	188	See Above	3.12%
NELLIS	0	0	0	0	0	0.00%	0.00%	0.00%	6,894	6,894	0.00%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	6,956	6,956	0.00%
UNION	0	0	0	0	0	0.00%	0.00%	0.00%	7,856	7,856	0.00%
VEGAS WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	6,836	6,836	0.00%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	1,948	1,948	0.00%
WESTERN	0	108	0	0	108	0.00%	100.00%	0.00%	6,966	7,074	1.53%
WHITTLESEA	0	0	0	0	0	0.00%	0.00%	0.00%	10,736	10,736	0.00%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,276	11,276	0.00%
TOTALS	270	108	0	0	378	71.43%	28.57%	0.00%	109,967	110,345	0.34%

*= Shifts Reported + Shifts Blown

September 2010