



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS August 2010

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

August '10 v. August '09

Taxicab Company	<u>2010</u>	<u>2009</u>	<u>% Increase/ (Decrease)</u>
A-CAB	40,668	39,676	2.50%
ANLV	126,725	114,774	10.41%
ACE	169,224	155,455	8.86%
CHECKER	226,297	200,182	13.05%
DELUXE	23,038	18,839	22.29%
DESERT	149,982	132,748	12.98%
HENDERSON	133,616	120,352	11.02%
LUCKY	101,973	90,190	13.06%
NELLIS	145,368	128,561	13.07%
STAR	141,131	124,683	13.19%
UNION	155,491	145,300	7.01%
VEGAS-WESTERN	140,321	130,492	7.53%
VIRGIN-VALLEY	39,898	36,425	9.53%
WESTERN	135,055	120,488	12.09%
WHITTLESEA	201,261	178,675	12.64%
YELLOW	227,576	200,537	13.48%
INDUSTRY TOTAL	2,157,624	1,937,377	11.37%

Nevada Taxicab Authority

REVENUE PER SHIFT

August '10 v. August '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ (Decrease)
A-CAB	\$204.03	\$199.05	2.50%
ANLV	\$233.22	\$215.77	8.09%
ACE	\$243.43	\$232.78	4.58%
CHECKER	\$247.42	\$226.61	9.18%
DELUXE	\$193.99	\$201.40	-3.68%
DESERT	\$302.95	\$285.05	6.28%
HENDERSON	\$243.84	\$224.03	8.84%
LUCKY	\$276.93	\$249.44	11.02%
NELLIS	\$294.25	\$267.24	10.11%
STAR	\$251.26	\$230.90	8.82%
UNION	\$242.67	\$234.49	3.49%
VEGAS-WESTERN	\$253.12	\$238.56	6.10%
VIRGIN-VALLEY	\$257.23	\$243.34	5.71%
WESTERN	\$244.36	\$225.46	8.38%
WHITTLESEA	\$242.29	\$219.65	10.31%
YELLOW	\$248.81	\$227.74	9.25%
INDUSTRY AVERAGE	\$251.57	\$233.64	7.67%

Nevada Taxicab Authority

TRIPS PER SHIFT

August '10 v. August '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ (Decrease)
A-CAB	14.11	13.71	2.92%
ANLV	17.93	16.15	11.02%
ACE	19.36	17.70	9.38%
CHECKER	19.41	17.14	13.24%
DELUXE	10.19	10.06	1.29%
DESERT	20.09	18.33	9.60%
HENDERSON	18.26	16.40	11.34%
LUCKY	20.82	18.67	11.52%
NELLIS	20.40	17.91	13.90%
STAR	19.62	17.28	13.54%
UNION	19.14	17.82	7.41%
VEGAS-WESTERN	19.85	18.36	8.12%
VIRGIN-VALLEY	19.70	17.87	10.24%
WESTERN	18.67	16.41	13.77%
WHITTLESEA	18.13	16.07	12.82%
YELLOW	19.52	17.18	13.62%
INDUSTRY AVERAGE	18.96	17.06	11.14%

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REVENUE PER TRIP

August '10 v. August '09

Taxicab Company	<u>2010</u>	<u>2009</u>	<u>% Increase/ (Decrease)</u>
A-CAB	\$14.46	\$14.51	-0.34%
ANLV	\$13.01	\$13.37	-2.69%
ACE	\$12.58	\$13.15	-4.33%
CHECKER	\$12.74	\$13.22	-3.63%
DELUXE	\$19.03	\$20.02	-4.95%
DESERT	\$15.05	\$15.55	-3.22%
HENDERSON	\$13.35	\$13.66	-2.27%
LUCKY	\$13.30	\$13.36	-0.45%
NELLIS	\$14.42	\$14.92	-3.35%
STAR	\$12.81	\$13.36	-4.12%
UNION	\$12.68	\$13.16	-3.65%
VEGAS-WESTERN	\$12.75	\$12.99	-1.85%
VIRGIN-VALLEY	\$13.06	\$13.57	-3.76%
WESTERN	\$13.09	\$13.74	-4.73%
WHITTLESEA	\$13.36	\$13.67	-2.27%
YELLOW	\$12.74	\$13.26	-3.92%
INDUSTRY AVERAGE	\$13.27	\$13.70	-3.14%

Nevada Taxicab Authority

TRIPS PER MEDALLION

August '10 v. August '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ (Decrease)
A-CAB	946	919	2.94%
ANLV	1,111	1,004	10.66%
ACE	1,200	1,100	9.09%
CHECKER	1,204	1,063	13.26%
DELUXE	523	424	23.35%
DESERT	1,239	1,093	13.36%
HENDERSON	1,132	1,017	11.31%
LUCKY	1,251	1,157	8.12%
NELLIS	1,242	1,095	13.42%
STAR	1,216	1,071	13.54%
UNION	1,187	1,106	7.32%
VEGAS-WESTERN	1,231	1,141	7.89%
VIRGIN-VALLEY	1,191	1,082	10.07%
WESTERN	1,116	993	12.39%
WHITTLESEA	1,124	1,016	10.63%
YELLOW	1,210	1,065	13.62%
INDUSTRY AVERAGE	1,166	1,046	11.47%

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REVENUE PER MEDALLION

August '10 v. August '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ (Decrease)
A-CAB	\$13,680	\$13,337	2.57%
ANLV	\$14,460	\$13,404	7.87%
ACE	\$15,093	\$14,464	4.35%
CHECKER	\$15,340	\$14,047	9.20%
DELUXE	\$9,960	\$8,489	17.33%
DESERT	\$18,688	\$17,004	9.90%
HENDERSON	\$15,116	\$13,890	8.83%
LUCKY	\$16,643	\$15,462	7.64%
NELLIS	\$17,919	\$16,348	9.61%
STAR	\$15,578	\$14,314	8.84%
UNION	\$15,046	\$14,555	3.37%
VEGAS-WESTERN	\$15,694	\$14,822	5.88%
VIRGIN-VALLEY	\$15,549	\$14,726	5.59%
WESTERN	\$14,605	\$13,637	7.10%
WHITTLESEA	\$15,021	\$13,618	10.30%
YELLOW	\$15,426	\$14,116	9.28%
INDUSTRY AVERAGE	\$15,475	\$14,330	7.99%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2010 v. 2009

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2010	2,068,555	2009	1,834,057	12.79%	234,498
FEBRUARY	2010	1,961,564	2009	1,922,997	2.01%	38,567
MARCH	2010	2,301,227	2009	2,147,458	7.16%	153,769
APRIL	2010	2,126,067	2009	2,057,544	3.33%	68,523
MAY	2010	2,369,862	2009	2,203,601	7.54%	166,261
JUNE	2010	2,121,068	2009	1,890,527	12.19%	230,541
JULY	2010	2,137,413	2009	1,967,892	8.61%	169,521
AUGUST	2010	2,157,624	2009	1,937,377	11.37%	220,247
SEPTEMBER	2010		2009			0
OCTOBER	2010		2009			0
NOVEMBER	2010		2009			0
DECEMBER	2010		2009			0
YTD TOTAL	2010	17,243,380	2009	15,961,453	8.03%	1,281,927

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

August '10 v. August '09

	Month			Year to Date		
	2010	2009	% Δ	2010	2009	% Δ
TRIPS	2,157,624	1,937,377	11.37%	17,243,380	15,961,453	8.03%
REVENUE	\$28,632,190	\$26,535,577	7.90%	\$231,799,875	\$218,912,328	5.89%
AVG REV/SHIFT	\$251.57	\$233.64	7.67%	\$258.50	\$245.18	5.43%
AVG TRIPS/SHIFT	18.96	17.06	11.14%	19.23	17.88	7.55%
AVG REV/PER TRIP	\$13.27	\$13.70	-3.14%	\$13.44	\$13.72	-2.04%
AVG TRIPS/MED	1,166	1,046	11.47%	1,158	1,074	7.82%
AVG REV/MED	\$15,475	\$14,330	7.99%	\$15,566	\$14,735	5.64%
SHIFTS	113,816	113,576	0.21%	896,697	892,854	0.43%
MEDALLIONS	1,850.2254	1,851.7425	-0.08%	14,891.6254	14,856.3840	0.24%

AUGUST 2010 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Fri-Sun	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	30.0000	0.0000	0.0000	3.0161	2.4839	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	<u>43.0000</u>
Medallion Plates	30.0000	0.0000	0.0000	11.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		63.0000
ANLV														
24/7 EQUIVALANCY	68.0000	12.0000	10.0000	3.0161	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	<u>114.0161</u>
Medallion Plates	68.0000	12.0000	20.0000	11.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		139.0000
ACE														
24/7 EQUIVALANCY	105.0000	12.0000	17.0000	3.0161	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>141.0161</u>
Medallion Plates	105.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		166.0000
CHECKER														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.0161	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>188.0161</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	3.0161	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	1.0000	0.0000	<u>44.0161</u>
Medallion Plates	0.0000	0.0000	0.0000	11.0000	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		53.0000
DESERT														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.0161	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0000	0.0000	<u>121.0161</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		147.0000
HENDERSON														
24/7 EQUIVALANCY	79.0000	12.0000	17.0000	3.0161	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>118.0161</u>
Medallion Plates	79.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		143.0000
LUCKY														
24/7 EQUIVALANCY	46.0000	8.0000	11.5000	3.0161	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0000	0.0000	<u>81.5161</u>
Medallion Plates*	46.0000	8.0000	23.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		102.0000
NELLIS														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.0161	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>117.0161</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		142.0000
STAR														
24/7 EQUIVALANCY	80.0000	12.0000	17.0000	3.0161	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>116.0161</u>
Medallion Plates	80.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		141.0000
UNION														
24/7 EQUIVALANCY	95.0000	12.0000	17.0000	3.0161	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>131.0161</u>
Medallion Plates	95.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		156.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.0161	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>114.0161</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		139.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	23.0000	2.0000	0.0000	3.0161	2.4839	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>33.5000</u>
Medallion Plates	23.0000	2.0000	0.0000	11.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		50.0000
WESTERN														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	3.0161	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>121.0161</u>
Medallion Plates	82.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		146.0000
WHITTLESEA														
24/7 EQUIVALANCY	140.0000	12.0000	17.0000	3.0161	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>179.0161</u>
Medallion Plates	140.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		204.0000
YELLOW														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.0161	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>188.0161</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
EQUIVALANCIES	<u>1,286.0000</u>	<u>154.0000</u>	<u>208.5000</u>	<u>48.2576</u>	<u>4.9678</u>	<u>55.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>7.0000</u>	<u>3.5000</u>	<u>8.0000</u>	<u>3.0000</u>	<u>0.0000</u>	<u>1,850.2254</u>
TOTAL MEDALLIONS	1,286.0000	154.0000	417.0000	176.0000	22.0000	55.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,217.0000

* = 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Fri 2p-Sun 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	2,883	2,883	0.00%
ANLV	0	0	0	0	0	0.00%	0.00%	0.00%	7,069	7,069	0.00%
ACE	1	0	0	0	1	100.00%	0.00%	0.00%	8,743	8,744	0.01%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,657	11,657	0.00%
DELUXE	40	0	0	0	40	100.00%	0.00%	0.00%	2,260	2,300	1.74%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,255	7,503	0.00%
DESERT (LAUGHLIN)	38	0	0	0	38	100.00%	0.00%	0.00%	210	See Above	0.51%
HENDERSON	0	1	0	0	1	0.00%	0.00%	0.00%	7,316	7,317	0.01%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	4,707	5,061	0.00%
LUCKY (LAUGHLIN)	162	0	0	0	162	100.00%	0.00%	0.00%	192	See Above	3.20%
NELLIS	0	0	0	0	0	0.00%	0.00%	0.00%	7,126	7,126	0.00%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,193	7,193	0.00%
UNION	1	0	0	0	1	100.00%	0.00%	0.00%	8,123	8,124	0.01%
VEGAS WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	7,069	7,069	0.00%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,025	2,025	0.00%
WESTERN	0	43	0	0	43	0.00%	100.00%	0.00%	7,233	7,276	0.59%
WHITTLESEA	0	0	0	0	0	0.00%	0.00%	0.00%	11,098	11,098	0.00%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,657	11,657	0.00%
TOTALS	242	44	0	0	286	84.62%	15.38%	0.00%	113,816	114,102	0.25%

*= Shifts Reported + Shifts Blown

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