



# **NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS May 2010**

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# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS

May '10 v. May '09

<b>Taxicab Company</b>	<b><u>2010</u></b>	<b><u>2009</u></b>	<b><u>% Increase/ (Decrease)</u></b>
A-CAB	43,956	45,088	<b>-2.51%</b>
ANLV	141,141	132,113	<b>6.83%</b>
ACE	185,774	177,107	<b>4.89%</b>
CHECKER	247,262	226,134	<b>9.34%</b>
DELUXE	23,720	20,149	<b>17.72%</b>
DESERT	161,965	154,575	<b>4.78%</b>
HENDERSON	147,687	136,494	<b>8.20%</b>
LUCKY	111,699	99,011	<b>12.81%</b>
NELLIS	157,092	147,095	<b>6.80%</b>
STAR	154,046	141,045	<b>9.22%</b>
UNION	172,763	165,812	<b>4.19%</b>
VEGAS-WESTERN	156,038	148,269	<b>5.24%</b>
VIRGIN-VALLEY	44,716	41,385	<b>8.05%</b>
WESTERN	150,635	136,440	<b>10.40%</b>
WHITTLESEA	221,769	205,235	<b>8.06%</b>
YELLOW	249,599	227,649	<b>9.64%</b>
<b>INDUSTRY TOTAL</b>	<b>2,369,862</b>	<b>2,203,601</b>	<b>7.54%</b>

# Nevada Taxicab Authority

## REVENUE PER SHIFT

May '10 v. May '09

<b>Taxicab Company</b>	<b><u>2010</u></b>	<b><u>2009</u></b>	<b>% Increase/ <u>(Decrease)</u></b>
A-CAB	\$226.08	\$227.98	<b>-0.83%</b>
ANLV	\$261.30	\$246.38	<b>6.06%</b>
ACE	\$272.59	\$263.58	<b>3.42%</b>
CHECKER	\$273.46	\$257.03	<b>6.39%</b>
DELUXE	\$222.54	\$217.39	<b>2.37%</b>
DESERT	\$335.27	\$314.92	<b>6.46%</b>
HENDERSON	\$272.65	\$252.13	<b>8.14%</b>
LUCKY	\$310.04	\$276.02	<b>12.33%</b>
NELLIS	\$322.91	\$299.41	<b>7.85%</b>
STAR	\$277.57	\$261.30	<b>6.23%</b>
UNION	\$271.52	\$267.28	<b>1.59%</b>
VEGAS-WESTERN	\$283.97	\$270.75	<b>4.88%</b>
VIRGIN-VALLEY	\$291.26	\$278.86	<b>4.45%</b>
WESTERN	\$272.28	\$254.22	<b>7.10%</b>
WHITTLESEA	\$269.73	\$248.55	<b>8.52%</b>
YELLOW	\$275.53	\$256.85	<b>7.27%</b>
<b>INDUSTRY AVERAGE</b>	<b>\$280.02</b>	<b>\$263.65</b>	<b>6.21%</b>

# Nevada Taxicab Authority

## TRIPS PER SHIFT

May '10 v. May '09

<b>Taxicab Company</b>	<b><u>2010</u></b>	<b><u>2009</u></b>	<b>% Increase/ (Decrease)</b>
A-CAB	15.19	15.58	<b>-2.50%</b>
ANLV	19.90	18.60	<b>6.99%</b>
ACE	21.19	20.18	<b>5.00%</b>
CHECKER	21.17	19.34	<b>9.46%</b>
DELUXE	11.12	10.48	<b>6.11%</b>
DESERT	21.64	20.56	<b>5.25%</b>
HENDERSON	20.12	18.57	<b>8.35%</b>
LUCKY	22.75	20.71	<b>9.85%</b>
NELLIS	22.00	20.52	<b>7.21%</b>
STAR	21.35	19.52	<b>9.38%</b>
UNION	21.21	20.33	<b>4.33%</b>
VEGAS-WESTERN	22.01	20.88	<b>5.41%</b>
VIRGIN-VALLEY	21.98	20.37	<b>7.90%</b>
WESTERN	20.54	18.46	<b>11.27%</b>
WHITTLESEA	19.94	18.44	<b>8.13%</b>
YELLOW	21.37	19.47	<b>9.76%</b>
<b>INDUSTRY AVERAGE</b>	<b>20.78</b>	<b>19.34</b>	<b>7.45%</b>

# Nevada Taxicab Authority

## REVENUE PER TRIP

May '10 v. May '09

<b>Taxicab Company</b>	<b><u>2010</u></b>	<b><u>2009</u></b>	<b><u>% Increase/ (Decrease)</u></b>
A-CAB	\$14.89	\$14.63	1.78%
ANLV	\$13.13	\$13.24	-0.83%
ACE	\$12.86	\$13.06	-1.53%
CHECKER	\$12.92	\$13.29	-2.78%
DELUXE	\$20.02	\$20.74	-3.47%
DESERT	\$15.50	\$15.32	1.17%
HENDERSON	\$13.55	\$13.57	-0.15%
LUCKY	\$13.63	\$13.33	2.25%
NELLIS	\$14.67	\$14.59	0.55%
STAR	\$13.00	\$13.39	-2.91%
UNION	\$12.80	\$13.15	-2.66%
VEGAS-WESTERN	\$12.90	\$12.97	-0.54%
VIRGIN-VALLEY	\$13.25	\$13.69	-3.21%
WESTERN	\$13.26	\$13.77	-3.70%
WHITTLESEA	\$13.53	\$13.48	0.37%
YELLOW	\$12.89	\$13.19	-2.27%
<b>INDUSTRY AVERAGE</b>	<b>\$13.48</b>	<b>\$13.63</b>	<b>-1.10%</b>

# Nevada Taxicab Authority

## TRIPS PER MEDALLION

May '10 v. May '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <b>(Decrease)</b>
A-CAB	1,018	1,044	<b>-2.49%</b>
ANLV	1,234	1,153	<b>7.03%</b>
ACE	1,314	1,251	<b>5.04%</b>
CHECKER	1,313	1,199	<b>9.51%</b>
DELUXE	534	451	<b>18.40%</b>
DESERT	1,334	1,271	<b>4.96%</b>
HENDERSON	1,248	1,151	<b>8.43%</b>
LUCKY	1,363	1,267	<b>7.58%</b>
NELLIS	1,338	1,251	<b>6.95%</b>
STAR	1,324	1,210	<b>9.42%</b>
UNION	1,315	1,260	<b>4.37%</b>
VEGAS-WESTERN	1,364	1,294	<b>5.41%</b>
VIRGIN-VALLEY	1,328	1,229	<b>8.06%</b>
WESTERN	1,241	1,123	<b>10.51%</b>
WHITTLESEA	1,236	1,143	<b>8.14%</b>
YELLOW	1,325	1,207	<b>9.78%</b>
<b>INDUSTRY AVERAGE</b>	<b>1,277</b>	<b>1,188</b>	<b>7.49%</b>

# Nevada Taxicab Authority

## REVENUE PER MEDALLION

May '10 v. May '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <b>(Decrease)</b>
A-CAB	\$15,153	\$15,281	<b>-0.83%</b>
ANLV	\$16,200	\$15,276	<b>6.05%</b>
ACE	\$16,901	\$16,342	<b>3.42%</b>
CHECKER	\$16,953	\$15,936	<b>6.38%</b>
DELUXE	\$10,688	\$9,359	<b>14.20%</b>
DESERT	\$20,668	\$19,468	<b>6.16%</b>
HENDERSON	\$16,904	\$15,630	<b>8.15%</b>
LUCKY	\$18,575	\$16,887	<b>10.00%</b>
NELLIS	\$19,641	\$18,263	<b>7.54%</b>
STAR	\$17,209	\$16,200	<b>6.23%</b>
UNION	\$16,834	\$16,571	<b>1.59%</b>
VEGAS-WESTERN	\$17,606	\$16,787	<b>4.88%</b>
VIRGIN-VALLEY	\$17,510	\$16,826	<b>4.07%</b>
WESTERN	\$16,455	\$15,459	<b>6.45%</b>
WHITTLESEA	\$16,723	\$15,409	<b>8.53%</b>
YELLOW	\$17,081	\$15,925	<b>7.26%</b>
<b>INDUSTRY AVERAGE</b>	<b>\$17,210</b>	<b>\$16,199</b>	<b>6.24%</b>

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

### 2010 v. 2009

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <span style="color: red;">(Decrease)</span>	# TRIPS +/-
JANUARY	2010	2,068,555	2009	1,834,057	12.79%	234,498
FEBRUARY	2010	1,961,564	2009	1,922,997	2.01%	38,567
MARCH	2010	2,301,227	2009	2,147,458	7.16%	153,769
APRIL	2010	2,126,067	2009	2,057,544	3.33%	68,523
MAY	2010	2,369,862	2009	2,203,601	7.54%	166,261
JUNE	2010		2009			0
JULY	2010		2009			0
AUGUST	2010		2009			0
SEPTEMBER	2010		2009			0
OCTOBER	2010		2009			0
NOVEMBER	2010		2009			0
DECEMBER	2010		2009			0
<b>YTD TOTAL</b>	<b>2010</b>	<b>10,827,275</b>	<b>2009</b>	<b>10,165,657</b>	<b>6.51%</b>	<b>661,618</b>



# Nevada Taxicab Authority

## YEAR TO DATE COMPARISON

May '10 v. May '09

	Month			Year to Date		
	2010	2009	% Δ	2010	2009	% Δ
TRIPS	2,369,862	2,203,601	7.54%	10,827,275	10,165,657	6.51%
REVENUE	\$31,937,462	\$30,038,594	6.32%	\$146,452,950	\$139,603,727	4.91%
AVG REV/SHIFT	\$280.02	\$263.65	6.21%	\$262.13	\$250.94	4.46%
AVG TRIPS/SHIFT	20.78	19.34	7.45%	19.38	18.27	6.08%
AVG REV/PER TRIP	\$13.48	\$13.63	-1.10%	\$13.53	\$13.73	-1.46%
AVG TRIPS/MED	1,277	1,188	7.49%	1,160	1,091	6.32%
AVG REV/MED	\$17,210	\$16,199	6.24%	\$15,688	\$14,989	4.67%
SHIFTS	114,054	113,932	0.11%	558,695	556,330	0.43%
MEDALLIONS	1,855.7425	1,854.3228	0.08%	9,335.2010	9,313.9045	0.23%

MAY 2010 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Fri-Sun	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
<b>A-CAB</b>														
24/7 EQUIVALANCY	30.0000	0.0000	0.0000	3.3710	2.3065	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	43.1775
Medallion Plates	30.0000	0.0000	0.0000	11.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		63.0000
<b>ANLV</b>														
24/7 EQUIVALANCY	68.0000	12.0000	10.0000	3.3710	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	114.3710
Medallion Plates	68.0000	12.0000	20.0000	11.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		139.0000
<b>ACE</b>														
24/7 EQUIVALANCY	105.0000	12.0000	17.0000	3.3710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	141.3710
Medallion Plates	105.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		166.0000
<b>CHECKER</b>														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.3710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	188.3710
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
<b>DELUXE</b>														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	3.3710	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	1.0645	0.0000	44.4355
Medallion Plates	0.0000	0.0000	0.0000	11.0000	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		53.0000
<b>DESERT</b>														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.3710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0645	0.0000	121.4355
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		147.0000
<b>HENDERSON</b>														
24/7 EQUIVALANCY	79.0000	12.0000	17.0000	3.3710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	118.3710
Medallion Plates	79.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		143.0000
<b>LUCKY</b>														
24/7 EQUIVALANCY	46.0000	8.0000	11.5000	3.3710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0645	0.0000	81.9355
Medallion Plates*	46.0000	8.0000	23.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		102.0000
<b>NELLIS</b>														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.3710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	117.3710
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		142.0000
<b>STAR</b>														
24/7 EQUIVALANCY	80.0000	12.0000	17.0000	3.3710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	116.3710
Medallion Plates	80.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		141.0000
<b>UNION</b>														
24/7 EQUIVALANCY	95.0000	12.0000	17.0000	3.3710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	131.3710
Medallion Plates	95.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		156.0000
<b>VEGAS WESTERN</b>														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.3710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	114.3710
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		139.0000
<b>VIRGIN VALLEY</b>														
24/7 EQUIVALANCY	23.0000	2.0000	0.0000	3.3710	2.3065	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	33.6775
Medallion Plates	23.0000	2.0000	0.0000	11.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		50.0000
<b>WESTERN</b>														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	3.3710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	121.3710
Medallion Plates	82.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		146.0000
<b>WHITTLESEA</b>														
24/7 EQUIVALANCY	140.0000	12.0000	17.0000	3.3710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	179.3710
Medallion Plates	140.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		204.0000
<b>YELLOW</b>														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.3710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	188.3710
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
EQUIVALANCIES	1,286.0000	154.0000	208.5000	53.9360	4.6130	55.0000	62.0000	10.0000	7.0000	3.5000	8.0000	3.1935	0.0000	1,855.7425
TOTAL MEDALLIONS	1,286.0000	154.0000	417.0000	176.0000	22.0000	55.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,217.0000

\*= 1 Lucky Laughlin Medallion must be handicap

# NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Fri 2p-Sun 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	2,894	2,894	0.00%
ANLV	0	0	0	0	0	0.00%	0.00%	0.00%	7,091	7,091	0.00%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	8,765	8,765	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,678	11,678	0.00%
DELUXE	49	0	0	0	49	100.00%	0.00%	0.00%	2,134	2,183	2.24%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,230	7,486	0.00%
DESERT (LAUGHLIN)	43	0	0	0	43	100.00%	0.00%	0.00%	213	See Above	0.57%
HENDERSON	0	0	0	0	0	0.00%	0.00%	0.00%	7,339	7,339	0.00%
LUCKY	0	2	0	0	2	0.00%	100.00%	0.00%	4,708	5,068	0.04%
LUCKY (LAUGHLIN)	157	0	0	0	157	100.00%	0.00%	0.00%	201	See Above	3.10%
NELLIS	14	0	0	0	14	100.00%	0.00%	0.00%	7,139	7,153	0.20%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,215	7,215	0.00%
UNION	0	0	0	0	0	0.00%	0.00%	0.00%	8,145	8,145	0.00%
VEGAS WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	7,091	7,091	0.00%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,034	2,034	0.00%
WESTERN	0	4	0	0	4	0.00%	100.00%	0.00%	7,335	7,339	0.05%
WHITTLESEA	0	0	0	0	0	0.00%	0.00%	0.00%	11,121	11,121	0.00%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,678	11,678	0.00%
<b>TOTALS</b>	<b>263</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>269</b>	<b>97.77%</b>	<b>2.23%</b>	<b>0.00%</b>	<b>114,011</b>	<b>114,280</b>	<b>0.24%</b>

\*= Shifts Reported + Shifts Blown

May 2010