



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS April 2010

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

April '10 v. April '09

Taxicab Company	<u>2010</u>	<u>2009</u>	<u>% Increase/ (Decrease)</u>
A-CAB	40,187	41,609	-3.42%
ANLV	122,169	122,930	-0.62%
ACE	164,737	163,604	0.69%
CHECKER	221,779	211,137	5.04%
DELUXE	22,468	19,058	17.89%
DESERT	146,823	144,565	1.56%
HENDERSON	134,025	128,062	4.66%
LUCKY	100,885	92,559	9.00%
NELLIS	141,505	137,028	3.27%
STAR	138,059	132,193	4.44%
UNION	154,911	155,227	-0.20%
VEGAS-WESTERN	139,515	138,853	0.48%
VIRGIN-VALLEY	39,785	38,301	3.87%
WESTERN	134,910	126,743	6.44%
WHITTLESEA	200,129	192,136	4.16%
YELLOW	224,180	213,539	4.98%
INDUSTRY TOTAL	2,126,067	2,057,544	3.33%

Nevada Taxicab Authority

REVENUE PER SHIFT

April '10 v. April '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	\$215.90	\$219.54	-1.66%
ANLV	\$235.78	\$242.30	-2.69%
ACE	\$252.63	\$256.59	-1.54%
CHECKER	\$256.71	\$253.38	1.31%
DELUXE	\$215.96	\$227.63	-5.13%
DESERT	\$317.36	\$309.94	2.39%
HENDERSON	\$257.45	\$248.85	3.46%
LUCKY	\$294.40	\$274.51	7.25%
NELLIS	\$304.41	\$294.19	3.47%
STAR	\$261.31	\$258.60	1.05%
UNION	\$255.48	\$264.62	-3.45%
VEGAS-WESTERN	\$264.06	\$265.15	-0.41%
VIRGIN-VALLEY	\$272.45	\$268.70	1.40%
WESTERN	\$255.99	\$248.78	2.90%
WHITTLESEA	\$255.24	\$245.91	3.79%
YELLOW	\$258.28	\$253.17	2.02%
INDUSTRY AVERAGE	\$262.85	\$259.66	1.23%

Nevada Taxicab Authority

TRIPS PER SHIFT

April '10 v. April '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ (Decrease)
A-CAB	14.46	14.97	-3.41%
ANLV	17.84	17.95	-0.61%
ACE	19.45	19.31	0.73%
CHECKER	19.65	18.74	4.86%
DELUXE	10.73	10.85	-1.11%
DESERT	20.28	19.95	1.65%
HENDERSON	18.92	18.10	4.53%
LUCKY	21.25	20.18	5.30%
NELLIS	20.50	19.86	3.22%
STAR	19.82	19.03	4.15%
UNION	19.69	19.74	-0.25%
VEGAS-WESTERN	20.38	20.29	0.44%
VIRGIN-VALLEY	20.37	19.51	4.41%
WESTERN	19.03	17.91	6.25%
WHITTLESEA	18.63	17.90	4.08%
YELLOW	19.86	18.96	4.75%
INDUSTRY AVERAGE	19.29	18.77	2.77%

Nevada Taxicab Authority

REVENUE PER TRIP

April '10 v. April '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	\$14.93	\$14.66	1.84%
ANLV	\$13.21	\$13.50	-2.15%
ACE	\$12.98	\$13.29	-2.33%
CHECKER	\$13.06	\$13.52	-3.40%
DELUXE	\$20.13	\$20.97	-4.01%
DESERT	\$15.65	\$15.54	0.71%
HENDERSON	\$13.61	\$13.75	-1.02%
LUCKY	\$13.85	\$13.60	1.84%
NELLIS	\$14.85	\$14.81	0.27%
STAR	\$13.19	\$13.59	-2.94%
UNION	\$12.97	\$13.41	-3.28%
VEGAS-WESTERN	\$12.96	\$13.07	-0.84%
VIRGIN-VALLEY	\$13.37	\$13.77	-2.90%
WESTERN	\$13.45	\$13.89	-3.17%
WHITTLESEA	\$13.70	\$13.74	-0.29%
YELLOW	\$13.00	\$13.36	-2.69%
INDUSTRY AVERAGE	\$13.62	\$13.83	-1.52%

Nevada Taxicab Authority

TRIPS PER MEDALLION

April '10 v. April '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	939	968	-3.00%
ANLV	1,071	1,077	-0.56%
ACE	1,167	1,160	0.60%
CHECKER	1,179	1,123	4.99%
DELUXE	509	434	17.28%
DESERT	1,212	1,194	1.51%
HENDERSON	1,135	1,084	4.70%
LUCKY	1,236	1,194	3.52%
NELLIS	1,208	1,170	3.25%
STAR	1,189	1,139	4.39%
UNION	1,181	1,184	-0.25%
VEGAS-WESTERN	1,223	1,217	0.49%
VIRGIN-VALLEY	1,194	1,144	4.37%
WESTERN	1,114	1,047	6.40%
WHITTLESEA	1,117	1,073	4.10%
YELLOW	1,192	1,135	5.02%
INDUSTRY AVERAGE	1,148	1,114	3.05%

Nevada Taxicab Authority

REVENUE PER MEDALLION

April '10 v. April '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	\$14,013	\$14,196	-1.29%
ANLV	\$14,146	\$14,541	-2.71%
ACE	\$15,158	\$15,411	-1.64%
CHECKER	\$15,403	\$15,175	1.50%
DELUXE	\$10,251	\$9,112	12.50%
DESERT	\$18,971	\$18,559	2.22%
HENDERSON	\$15,438	\$14,910	3.54%
LUCKY	\$17,123	\$16,238	5.45%
NELLIS	\$17,942	\$17,333	3.51%
STAR	\$15,679	\$15,470	1.35%
UNION	\$15,329	\$15,876	-3.44%
VEGAS-WESTERN	\$15,844	\$15,900	-0.35%
VIRGIN-VALLEY	\$15,971	\$15,756	1.37%
WESTERN	\$14,981	\$14,539	3.04%
WHITTLESEA	\$15,308	\$14,741	3.84%
YELLOW	\$15,496	\$15,162	2.20%
INDUSTRY AVERAGE	\$15,646	\$15,412	1.52%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2010 v. 2009

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2010	2,068,555	2009	1,834,057	12.79%	234,498
FEBRUARY	2010	1,961,564	2009	1,922,997	2.01%	38,567
MARCH	2010	2,301,227	2009	2,147,458	7.16%	153,769
APRIL	2010	2,126,067	2009	2,057,544	3.33%	68,523
MAY	2010		2009			0
JUNE	2010		2009			0
JULY	2010		2009			0
AUGUST	2010		2009			0
SEPTEMBER	2010		2009			0
OCTOBER	2010		2009			0
NOVEMBER	2010		2009			0
DECEMBER	2010		2009			0
YTD TOTAL	2010	8,457,413	2009	7,962,056	6.22%	495,357

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

April '10 v. April '09

	Month			Year to Date		
	2010	2009	% Δ	2010	2009	% Δ
TRIPS	2,126,067	2,057,544	3.33%	8,457,413	7,962,056	6.22%
REVENUE	\$28,965,310	\$28,464,468	1.76%	\$114,515,489	\$109,565,133	4.52%
AVG REV/SHIFT	\$262.85	\$259.66	1.23%	\$257.55	\$247.66	3.99%
AVG TRIPS/SHIFT	19.29	18.77	2.77%	19.02	18.00	5.67%
AVG REV/PER TRIP	\$13.62	\$13.83	-1.52%	\$13.54	\$13.76	-1.60%
AVG TRIPS/MED	1,148	1,114	3.05%	1,131	1,067	6.00%
AVG REV/MED	\$15,646	\$15,412	1.52%	\$15,311	\$14,688	4.24%
SHIFTS	110,198	109,622	0.53%	444,641	442,398	0.51%
MEDALLIONS	1,851.2672	1,846.9188	0.24%	7,479.4585	7,459.5817	0.27%

APRIL 2010 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Fri-Sun	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	30.0000	0.0000	0.0000	3.1167	2.2000	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	<u>42.8167</u>
Medallion Plates	30.0000	0.0000	0.0000	11.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		63.0000
ANLV														
24/7 EQUIVALANCY	68.0000	12.0000	10.0000	3.1167	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	<u>114.1167</u>
Medallion Plates	68.0000	12.0000	20.0000	11.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		139.0000
ACE														
24/7 EQUIVALANCY	105.0000	12.0000	17.0000	3.1167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>141.1167</u>
Medallion Plates	105.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		166.0000
CHECKER														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.1167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>188.1167</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	3.1167	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	1.0000	0.0000	<u>44.1167</u>
Medallion Plates	0.0000	0.0000	0.0000	11.0000	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		53.0000
DESERT														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.1167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0000	0.0000	<u>121.1167</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		147.0000
HENDERSON														
24/7 EQUIVALANCY	79.0000	12.0000	17.0000	3.1167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>118.1167</u>
Medallion Plates	79.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		143.0000
LUCKY														
24/7 EQUIVALANCY	46.0000	8.0000	11.5000	3.1167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0000	0.0000	<u>81.6167</u>
Medallion Plates*	46.0000	8.0000	23.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		102.0000
NELLIS														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.1167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>117.1167</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		142.0000
STAR														
24/7 EQUIVALANCY	80.0000	12.0000	17.0000	3.1167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>116.1167</u>
Medallion Plates	80.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		141.0000
UNION														
24/7 EQUIVALANCY	95.0000	12.0000	17.0000	3.1167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>131.1167</u>
Medallion Plates	95.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		156.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.1167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>114.1167</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		139.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	23.0000	2.0000	0.0000	3.1167	2.2000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>33.3167</u>
Medallion Plates	23.0000	2.0000	0.0000	11.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		50.0000
WESTERN														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	3.1167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>121.1167</u>
Medallion Plates	82.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		146.0000
WHITTLESEA														
24/7 EQUIVALANCY	140.0000	12.0000	17.0000	3.1167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>179.1167</u>
Medallion Plates	140.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		204.0000
YELLOW														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.1167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>188.1167</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
EQUIVALANCIES	<u>1,286.0000</u>	<u>154.0000</u>	<u>208.5000</u>	<u>49.8672</u>	<u>4.4000</u>	<u>55.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>7.0000</u>	<u>3.5000</u>	<u>8.0000</u>	<u>3.0000</u>	<u>0.0000</u>	<u>1,851.2672</u>
TOTAL MEDALLIONS	1,286.0000	154.0000	417.0000	176.0000	22.0000	55.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,217.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Fri 2p-Sun 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	2,779	2,779	0.00%
ANLV	3	1	0	0	4	75.00%	25.00%	0.00%	6,847	6,851	0.06%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	8,467	8,467	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,287	11,287	0.00%
DELUXE	52	0	0	0	52	100.00%	0.00%	0.00%	2,094	2,146	2.42%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,027	7,267	0.00%
DESERT (LAUGHLIN)	27	0	0	0	27	100.00%	0.00%	0.00%	213	See Above	0.37%
HENDERSON	0	3	0	0	3	0.00%	100.00%	0.00%	7,083	7,086	0.04%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	4,545	4,887	0.00%
LUCKY (LAUGHLIN)	140	0	0	0	140	100.00%	0.00%	0.00%	202	See Above	2.86%
NELLIS	4	0	0	0	4	100.00%	0.00%	0.00%	6,903	6,907	0.06%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	6,967	6,967	0.00%
UNION	0	0	0	0	0	0.00%	0.00%	0.00%	7,867	7,867	0.00%
VEGAS WESTERN	1	0	0	0	1	100.00%	0.00%	0.00%	6,847	6,848	0.01%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	1,953	1,953	0.00%
WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	7,088	7,088	0.00%
WHITTLESEA	0	4	0	0	4	0.00%	100.00%	0.00%	10,742	10,746	0.04%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,287	11,287	0.00%
TOTALS	227	8	0	0	235	96.60%	3.40%	0.00%	110,198	110,433	0.21%

*= Shifts Reported + Shifts Blown

April 2010