



# **NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS March 2010**

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# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS

March '10 v. March '09

<b>Taxicab Company</b>	<b><u>2010</u></b>	<b><u>2009</u></b>	<b>% Increase/ <u>(Decrease)</u></b>
A-CAB	44,143	43,240	2.09%
ANLV	131,200	127,163	3.17%
ACE	180,960	172,102	5.15%
CHECKER	240,135	220,516	8.90%
DELUXE	22,534	18,934	19.01%
DESERT	158,909	151,287	5.04%
HENDERSON	145,045	133,889	8.33%
LUCKY	108,563	97,084	11.82%
NELLIS	153,669	143,561	7.04%
STAR	149,341	137,740	8.42%
UNION	167,768	161,308	4.00%
VEGAS-WESTERN	149,500	142,610	4.83%
VIRGIN-VALLEY	43,485	41,352	5.16%
WESTERN	147,213	132,599	11.02%
WHITTLESEA	216,015	200,335	7.83%
YELLOW	242,747	223,738	8.50%
<b>INDUSTRY TOTAL</b>	<b>2,301,227</b>	<b>2,147,458</b>	<b>7.16%</b>

# Nevada Taxicab Authority

## REVENUE PER SHIFT

March '10 v. March '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <b>(Decrease)</b>
A-CAB	\$228.70	\$218.21	4.81%
ANLV	\$243.88	\$242.26	0.67%
ACE	\$267.57	\$262.48	1.94%
CHECKER	\$268.23	\$258.14	3.91%
DELUXE	\$222.84	\$227.63	-2.10%
DESERT	\$327.61	\$312.58	4.81%
HENDERSON	\$267.80	\$251.93	6.30%
LUCKY	\$298.11	\$280.90	6.13%
NELLIS	\$317.80	\$300.45	5.77%
STAR	\$272.40	\$262.57	3.74%
UNION	\$266.93	\$267.17	-0.09%
VEGAS-WESTERN	\$272.89	\$266.47	2.41%
VIRGIN-VALLEY	\$287.29	\$281.59	2.02%
WESTERN	\$269.35	\$253.05	6.44%
WHITTLESEA	\$265.28	\$249.49	6.33%
YELLOW	\$269.88	\$258.40	4.44%
<b>INDUSTRY AVERAGE</b>	<b>\$273.85</b>	<b>\$263.53</b>	<b>3.92%</b>

# Nevada Taxicab Authority

## TRIPS PER SHIFT

March '10 v. March '09

<b>Taxicab Company</b>	<b><u>2010</u></b>	<b><u>2009</u></b>	<b>% Increase/ <u>(Decrease)</u></b>
A-CAB	15.31	14.95	<b>2.41%</b>
ANLV	18.59	17.93	<b>3.68%</b>
ACE	20.72	19.63	<b>5.55%</b>
CHECKER	20.62	18.90	<b>9.10%</b>
DELUXE	10.99	10.91	<b>0.73%</b>
DESERT	21.32	20.17	<b>5.70%</b>
HENDERSON	19.85	18.30	<b>8.47%</b>
LUCKY	22.32	20.51	<b>8.82%</b>
NELLIS	21.59	20.09	<b>7.47%</b>
STAR	20.79	19.12	<b>8.73%</b>
UNION	20.68	19.81	<b>4.39%</b>
VEGAS-WESTERN	21.19	20.11	<b>5.37%</b>
VIRGIN-VALLEY	21.45	20.29	<b>5.72%</b>
WESTERN	20.05	18.03	<b>11.20%</b>
WHITTLESEA	19.48	18.05	<b>7.92%</b>
YELLOW	20.84	19.18	<b>8.65%</b>
<b>INDUSTRY AVERAGE</b>	<b>20.26</b>	<b>18.93</b>	<b>7.03%</b>

# Nevada Taxicab Authority

## REVENUE PER TRIP

March '10 v. March '09

Taxicab Company	<u>2010</u>	<u>2009</u>	<u>% Increase/ (Decrease)</u>
A-CAB	\$14.94	\$14.60	2.33%
ANLV	\$13.12	\$13.51	-2.89%
ACE	\$12.91	\$13.37	-3.44%
CHECKER	\$13.01	\$13.66	-4.76%
DELUXE	\$20.27	\$20.86	-2.83%
DESERT	\$15.37	\$15.50	-0.84%
HENDERSON	\$13.49	\$13.77	-2.03%
LUCKY	\$13.36	\$13.70	-2.48%
NELLIS	\$14.72	\$14.95	-1.54%
STAR	\$13.10	\$13.73	-4.59%
UNION	\$12.91	\$13.48	-4.23%
VEGAS-WESTERN	\$12.88	\$13.25	-2.79%
VIRGIN-VALLEY	\$13.39	\$13.88	-3.53%
WESTERN	\$13.44	\$14.03	-4.21%
WHITTLESEA	\$13.62	\$13.82	-1.45%
YELLOW	\$12.95	\$13.47	-3.86%
<b>INDUSTRY AVERAGE</b>	<b>\$13.51</b>	<b>\$13.92</b>	<b>-2.95%</b>

# Nevada Taxicab Authority

## TRIPS PER MEDALLION

March '10 v. March '09

<b>Taxicab Company</b>	<b><u>2010</u></b>	<b><u>2009</u></b>	<b>% Increase/ <u>(Decrease)</u></b>
A-CAB	1,027	1,002	<b>2.50%</b>
ANLV	1,153	1,114	<b>3.50%</b>
ACE	1,285	1,219	<b>5.41%</b>
CHECKER	1,278	1,172	<b>9.04%</b>
DELUXE	515	430	<b>19.77%</b>
DESERT	1,316	1,248	<b>5.45%</b>
HENDERSON	1,231	1,133	<b>8.65%</b>
LUCKY	1,405	1,250	<b>12.40%</b>
NELLIS	1,315	1,225	<b>7.35%</b>
STAR	1,289	1,186	<b>8.68%</b>
UNION	1,282	1,230	<b>4.23%</b>
VEGAS-WESTERN	1,313	1,249	<b>5.12%</b>
VIRGIN-VALLEY	1,298	1,228	<b>5.70%</b>
WESTERN	1,218	1,094	<b>11.33%</b>
WHITTLESEA	1,208	1,118	<b>8.05%</b>
YELLOW	1,292	1,189	<b>8.66%</b>
<b>INDUSTRY AVERAGE</b>	<b>1,248</b>	<b>1,162</b>	<b>7.40%</b>

# Nevada Taxicab Authority

## REVENUE PER MEDALLION

March '10 v. March '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <b>(Decrease)</b>
A-CAB	\$15,333	\$14,626	4.84%
ANLV	\$15,118	\$15,046	0.48%
ACE	\$16,590	\$16,302	1.77%
CHECKER	\$16,630	\$16,005	3.91%
DELUXE	\$10,436	\$8,973	16.31%
DESERT	\$20,220	\$19,349	4.50%
HENDERSON	\$16,604	\$15,601	6.43%
LUCKY	\$18,764	\$17,119	9.61%
NELLIS	\$19,361	\$18,320	5.68%
STAR	\$16,889	\$16,279	3.74%
UNION	\$16,550	\$16,581	-0.19%
VEGAS-WESTERN	\$16,912	\$16,547	2.21%
VIRGIN-VALLEY	\$17,383	\$17,048	1.96%
WESTERN	\$16,368	\$15,357	6.58%
WHITTLESEA	\$16,446	\$15,453	6.43%
YELLOW	\$16,732	\$16,021	4.44%
<b>INDUSTRY AVERAGE</b>	<b>\$16,869</b>	<b>\$16,172</b>	<b>4.31%</b>

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

### 2010 v. 2009

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <span style="color: red;">(Decrease)</span>	# TRIPS +/-
JANUARY	2010	2,068,555	2009	1,834,057	12.79%	234,498
FEBRUARY	2010	1,961,564	2009	1,922,997	2.01%	38,567
MARCH	2010	2,301,227	2009	2,147,458	7.16%	153,769
APRIL	2010		2009			0
MAY	2010		2009			0
JUNE	2010		2009			0
JULY	2010		2009			0
AUGUST	2010		2009			0
SEPTEMBER	2010		2009			0
OCTOBER	2010		2009			0
NOVEMBER	2010		2009			0
DECEMBER	2010		2009			0
<b>YTD TOTAL</b>	<b>2010</b>	<b>6,331,346</b>	<b>2009</b>	<b>5,904,512</b>	<b>7.23%</b>	<b>426,834</b>



# Nevada Taxicab Authority

## YEAR TO DATE COMPARISON

March '10 v. March '09

	Month			Year to Date		
	2010	2009	% Δ	2010	2009	% Δ
TRIPS	2,301,238	2,147,458	7.16%	6,331,346	5,904,512	7.23%
REVENUE	\$31,099,383	\$29,895,999	4.03%	\$85,550,179	\$81,100,665	5.49%
AVG REV/SHIFT	\$273.85	\$263.53	3.92%	\$255.80	\$243.71	4.96%
AVG TRIPS/SHIFT	20.26	18.93	7.03%	18.93	17.74	6.71%
AVG REV/PER TRIP	\$13.51	\$13.92	-2.95%	\$13.51	\$13.74	-1.67%
AVG TRIPS/MED	1,248	1,162	7.40%	1,125	1,052	6.94%
AVG REV/MED	\$16,869	\$16,172	4.31%	\$15,200	\$14,450	5.20%
SHIFTS	113,562	113,443	0.10%	334,443	332,776	0.50%
MEDALLIONS	1,843.5483	1,848.6449	-0.28%	5,628.1913	5,612.6629	0.28%

MARCH 2010 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Fri-Sun	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
<b>A-CAB</b>														
24/7 EQUIVALANCY	30.0000	0.0000	0.0000	2.8387	2.6613	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	<u>43.0000</u>
Medallion Plates	30.0000	0.0000	0.0000	11.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		63.0000
<b>ANLV</b>														
24/7 EQUIVALANCY	68.0000	12.0000	10.0000	2.8387	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	<u>113.8387</u>
Medallion Plates	68.0000	12.0000	20.0000	11.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		139.0000
<b>ACE</b>														
24/7 EQUIVALANCY	105.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>140.8387</u>
Medallion Plates	105.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		166.0000
<b>CHECKER</b>														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>187.8387</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
<b>DELUXE</b>														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	2.8387	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.9355	0.0000	<u>43.7742</u>
Medallion Plates	0.0000	0.0000	0.0000	11.0000	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		53.0000
<b>DESERT</b>														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9355	0.0000	<u>120.7742</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		147.0000
<b>HENDERSON</b>														
24/7 EQUIVALANCY	79.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>117.8387</u>
Medallion Plates	79.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		143.0000
<b>LUCKY</b>														
24/7 EQUIVALANCY	45.0000	8.0000	11.5000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	2.0000	0.9355	0.0000	<u>77.2742</u>
Medallion Plates*	45.0000	8.0000	23.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	6.0000	2.0000		102.0000
<b>NELLIS</b>														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>116.8387</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		142.0000
<b>STAR</b>														
24/7 EQUIVALANCY	80.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>115.8387</u>
Medallion Plates	80.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		141.0000
<b>UNION</b>														
24/7 EQUIVALANCY	95.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>130.8387</u>
Medallion Plates	95.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		156.0000
<b>VEGAS WESTERN</b>														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>113.8387</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		139.0000
<b>VIRGIN VALLEY</b>														
24/7 EQUIVALANCY	23.0000	2.0000	0.0000	2.8387	2.6613	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>33.5000</u>
Medallion Plates	23.0000	2.0000	0.0000	11.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		50.0000
<b>WESTERN</b>														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>120.8387</u>
Medallion Plates	82.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		146.0000
<b>WHITTLESEA</b>														
24/7 EQUIVALANCY	140.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>178.8387</u>
Medallion Plates	140.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		204.0000
<b>YELLOW</b>														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>187.8387</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
EQUIVALANCIES	<u>1,285.0000</u>	<u>154.0000</u>	<u>208.5000</u>	<u>45.4192</u>	<u>5.3226</u>	<u>55.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>7.0000</u>	<u>3.5000</u>	<u>5.0000</u>	<u>2.8065</u>	<u>0.0000</u>	<u>1,843.5483</u>
TOTAL MEDALLIONS	1,285.0000	154.0000	417.0000	176.0000	22.0000	55.0000	62.0000	10.0000	14.0000	7.0000	9.0000	6.0000		2,217.0000

\*= 1 Lucky Laughlin Medallion must be handicap

# NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Fri 2p-Sun 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	2,883	2,883	0.00%
ANLV	1	0	0	0	1	100.00%	0.00%	0.00%	7,057	7,058	0.01%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	8,732	8,732	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,646	11,646	0.00%
DELUXE					0	#DIV/0!	#DIV/0!	#DIV/0!	2,050	2,050	0.00%
DELUXE (LAUGHLIN)					0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,244	7,488	0.00%
DESERT (LAUGHLIN)	34	0	0	0	34	100.00%	0.00%	0.00%	210	See Above	0.45%
HENDERSON	0	0	0	0	0	0.00%	0.00%	0.00%	7,306	7,306	0.00%
LUCKY	0	7	0	0	7	0.00%	100.00%	0.00%	4,676	5,037	0.14%
LUCKY (LAUGHLIN)	166	0	0	0	166	100.00%	0.00%	0.00%	188	See Above	3.30%
NELLIS	5	0	0	0	5	100.00%	0.00%	0.00%	7,118	7,123	0.07%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,182	7,182	0.00%
UNION	0	0	0	0	0	0.00%	0.00%	0.00%	8,112	8,112	0.00%
VEGAS WESTERN	3	0	0	0	3	100.00%	0.00%	0.00%	7,055	7,058	0.04%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,027	2,027	0.00%
WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	7,343	7,343	0.00%
WHITTLESEA	0	1	0	0	1	0.00%	100.00%	0.00%	11,087	11,088	0.01%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,646	11,646	0.00%
<b>TOTALS</b>	<b>209</b>	<b>8</b>	<b>0</b>	<b>0</b>	<b>217</b>	<b>96.31%</b>	<b>3.69%</b>	<b>0.00%</b>	<b>113,562</b>	<b>113,779</b>	<b>0.19%</b>

\*= Shifts Reported + Shifts Blown

March 2010