



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS February 2010

The data contained herein has been produced and processed from sources believed to be reliable (Taxicab Certificate Holders). No warranty expressed or implied is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information. This disclaimer applies to both isolated and aggregate uses of the information. The Taxicab Authority provides this information on an "as is" basis. All warranties of any kind express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, freedom from contamination by computer viruses and non-infringement of proprietary rights ARE DISCLAIMED. Changes could be periodically added to the information herein; these changes could or could not be incorporated in any new version of the publication.

Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

February '10 v. February '09

Taxicab Company	<u>2010</u>	<u>2009</u>	<u>% Increase/ (Decrease)</u>
A-CAB	40,007	38,523	3.85%
ANLV	112,570	112,813	-0.22%
ACE	153,674	152,485	0.78%
CHECKER	202,345	198,559	1.91%
DELUXE	19,458	16,109	20.79%
DESERT	136,574	135,255	0.98%
HENDERSON	123,683	120,218	2.88%
LUCKY	93,945	88,208	6.50%
NELLIS	130,971	128,774	1.71%
STAR	127,955	123,339	3.74%
UNION	141,840	144,007	-1.50%
VEGAS-WESTERN	127,149	126,976	0.14%
VIRGIN-VALLEY	37,894	36,820	2.92%
WESTERN	124,979	120,674	3.57%
WHITTLESEA	183,972	179,851	2.29%
YELLOW	204,548	200,386	2.08%
INDUSTRY TOTAL	1,961,564	1,922,997	2.01%

Nevada Taxicab Authority

REVENUE PER SHIFT

February '10 v. February '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ (Decrease)
A-CAB	\$220.61	\$213.52	3.32%
ANLV	\$229.28	\$236.22	-2.94%
ACE	\$248.65	\$253.09	-1.75%
CHECKER	\$248.46	\$251.34	-1.15%
DELUXE	\$223.91	\$226.98	-1.35%
DESERT	\$308.73	\$309.41	-0.22%
HENDERSON	\$247.57	\$246.39	0.48%
LUCKY	\$278.04	\$272.67	1.97%
NELLIS	\$293.57	\$292.20	0.47%
STAR	\$254.31	\$254.79	-0.19%
UNION	\$246.01	\$260.61	-5.60%
VEGAS-WESTERN	\$252.87	\$259.41	-2.52%
VIRGIN-VALLEY	\$262.96	\$275.33	-4.49%
WESTERN	\$252.23	\$251.71	0.21%
WHITTLESEA	\$247.82	\$245.14	1.09%
YELLOW	\$250.43	\$252.17	-0.69%
INDUSTRY AVERAGE	\$255.30	\$257.55	-0.87%

Nevada Taxicab Authority

TRIPS PER SHIFT

February '10 v. February '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	14.70	14.77	-0.47%
ANLV	17.22	17.62	-2.27%
ACE	19.08	19.26	-0.93%
CHECKER	18.94	18.82	0.64%
DELUXE	10.97	10.98	-0.09%
DESERT	19.78	19.95	-0.85%
HENDERSON	18.32	18.16	0.88%
LUCKY	20.78	20.34	2.16%
NELLIS	19.83	19.91	-0.40%
STAR	19.24	18.92	1.69%
UNION	18.96	19.57	-3.12%
VEGAS-WESTERN	19.50	19.85	-1.76%
VIRGIN-VALLEY	19.34	19.99	-3.25%
WESTERN	18.53	18.21	1.76%
WHITTLESEA	18.09	17.93	0.89%
YELLOW	19.15	18.99	0.84%
INDUSTRY AVERAGE	18.72	18.76	-0.21%

Nevada Taxicab Authority

REVENUE PER TRIP

February '10 v. February '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.00	\$14.46	3.73%
ANLV	\$13.32	\$13.41	-0.67%
ACE	\$13.03	\$13.14	-0.84%
CHECKER	\$13.12	\$13.36	-1.80%
DELUXE	\$20.40	\$20.67	-1.31%
DESERT	\$15.60	\$15.51	0.58%
HENDERSON	\$13.52	\$13.57	-0.37%
LUCKY	\$13.38	\$13.40	-0.15%
NELLIS	\$14.80	\$14.68	0.82%
STAR	\$13.22	\$13.47	-1.86%
UNION	\$12.98	\$13.31	-2.48%
VEGAS-WESTERN	\$12.97	\$13.07	-0.77%
VIRGIN-VALLEY	\$13.59	\$13.77	-1.31%
WESTERN	\$13.61	\$13.82	-1.52%
WHITTLESEA	\$13.70	\$13.67	0.22%
YELLOW	\$13.08	\$13.28	-1.51%
INDUSTRY AVERAGE	\$13.63	\$13.72	-0.66%

Nevada Taxicab Authority

TRIPS PER MEDALLION

February '10 v. February '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	880	894	-1.57%
ANLV	965	988	-2.33%
ACE	1,070	1,080	-0.93%
CHECKER	1,062	1,055	0.66%
DELUXE	441	365	20.82%
DESERT	1,105	1,116	-0.99%
HENDERSON	1,026	1,017	0.88%
LUCKY	1,173	1,135	3.35%
NELLIS	1,095	1,098	-0.27%
STAR	1,079	1,061	1.70%
UNION	1,062	1,097	-3.19%
VEGAS-WESTERN	1,090	1,112	-1.98%
VIRGIN-VALLEY	1,054	1,096	-3.83%
WESTERN	1,011	995	1.61%
WHITTLESEA	1,013	1,003	1.00%
YELLOW	1,073	1,065	0.75%
INDUSTRY AVERAGE	1,041	1,040	0.10%

Nevada Taxicab Authority

REVENUE PER MEDALLION

February '10 v. February '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	\$13,203	\$12,928	2.13%
ANLV	\$12,858	\$13,241	-2.89%
ACE	\$13,947	\$14,189	-1.71%
CHECKER	\$13,924	\$14,090	-1.17%
DELUXE	\$8,993	\$7,543	19.23%
DESERT	\$17,242	\$17,304	-0.36%
HENDERSON	\$13,862	\$13,798	0.46%
LUCKY	\$15,695	\$15,210	3.19%
NELLIS	\$16,209	\$16,124	0.53%
STAR	\$14,259	\$14,292	-0.23%
UNION	\$13,777	\$14,610	-5.70%
VEGAS-WESTERN	\$14,139	\$14,527	-2.67%
VIRGIN-VALLEY	\$14,324	\$15,099	-5.13%
WESTERN	\$13,766	\$13,759	0.05%
WHITTLESEA	\$13,878	\$13,716	1.18%
YELLOW	\$14,035	\$14,136	-0.72%
INDUSTRY AVERAGE	\$14,189	\$14,271	-0.58%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2010 v. 2009

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2010	2,068,557	2009	1,834,057	12.79%	234,500
FEBRUARY	2010	1,961,564	2009	1,922,997	2.01%	38,567
MARCH	2010		2009			0
APRIL	2010		2009			0
MAY	2010		2009			0
JUNE	2010		2009			0
JULY	2010		2009			0
AUGUST	2010		2009			0
SEPTEMBER	2010		2009			0
OCTOBER	2010		2009			0
NOVEMBER	2010		2009			0
DECEMBER	2010		2009			0
YTD TOTAL	2010	4,030,121	2009	3,757,054	7.27%	273,067

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

February '10 v. February '09

	Month			Year to Date		
	2010	2009	% Δ	2010	2009	% Δ
TRIPS	1,961,564	1,922,997	2.01%	4,030,119	3,757,054	7.27%
REVENUE	\$26,745,296	\$26,392,821	1.34%	\$54,450,796	\$51,204,666	6.34%
AVG REV/SHIFT	\$255.30	\$257.55	-0.87%	\$246.52	\$233.46	5.59%
AVG TRIPS/SHIFT	18.72	18.76	-0.21%	18.25	17.13	6.54%
AVG REV/PER TRIP	\$13.63	\$13.72	-0.66%	\$13.51	\$13.63	-0.88%
AVG TRIPS/MED	1,041	1,040	0.10%	1,065	998	6.71%
AVG REV/MED	\$14,189	\$14,271	-0.58%	\$14,387	\$13,604	5.76%
SHIFTS	104,761	102,478	2.23%	220,881	219,333	0.71%
MEDALLIONS	1,884.9651	1,849.3401	1.93%	3,784.6430	3,764.0180	0.55%

FEBRUARY 2010 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Fri-Sun	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	30.0000	0.0000	0.0000	3.1429	2.3571	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	2.4643	<u>45.4643</u>
Medallion Plates	30.0000	0.0000	0.0000	11.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		63.0000
ANLV														
24/7 EQUIVALANCY	68.0000	12.0000	10.0000	3.1429	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	2.4643	<u>116.6072</u>
Medallion Plates	68.0000	12.0000	20.0000	11.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		139.0000
ACE														
24/7 EQUIVALANCY	105.0000	12.0000	17.0000	3.1429	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4643	<u>143.6072</u>
Medallion Plates	105.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		166.0000
CHECKER														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.1429	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4643	<u>190.6072</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	3.1429	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	1.0000	0.0000	<u>44.1429</u>
Medallion Plates	0.0000	0.0000	0.0000	11.0000	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		53.0000
DESERT														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.1429	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0000	2.4643	<u>123.6072</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		147.0000
HENDERSON														
24/7 EQUIVALANCY	79.0000	12.0000	17.0000	3.1429	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4643	<u>120.6072</u>
Medallion Plates	79.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		143.0000
LUCKY														
24/7 EQUIVALANCY	45.0000	8.0000	11.5000	3.1429	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	2.0000	1.0000	2.4643	<u>80.1072</u>
Medallion Plates	45.0000	8.0000	23.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	2.0000	2.0000		98.0000
NELLIS														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.1429	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4643	<u>119.6072</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		142.0000
STAR														
24/7 EQUIVALANCY	80.0000	12.0000	17.0000	3.1429	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4643	<u>118.6072</u>
Medallion Plates	80.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		141.0000
UNION														
24/7 EQUIVALANCY	95.0000	12.0000	17.0000	3.1429	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4643	<u>133.6072</u>
Medallion Plates	95.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		156.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.1429	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4643	<u>116.6072</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		139.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	23.0000	2.0000	0.0000	3.1429	2.3571	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4643	<u>35.9643</u>
Medallion Plates	23.0000	2.0000	0.0000	11.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		50.0000
WESTERN														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	3.1429	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4643	<u>123.6072</u>
Medallion Plates	82.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		146.0000
WHITTLESEA														
24/7 EQUIVALANCY	140.0000	12.0000	17.0000	3.1429	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4643	<u>181.6072</u>
Medallion Plates	140.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		204.0000
YELLOW														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.1429	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4643	<u>190.6072</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
EQUIVALANCIES	<u>1,285.0000</u>	<u>154.0000</u>	<u>208.5000</u>	<u>50.2864</u>	<u>4.7142</u>	<u>55.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>7.0000</u>	<u>3.5000</u>	<u>5.0000</u>	<u>3.0000</u>	<u>36.9645</u>	<u>1,884.9651</u>
TOTAL MEDALLIONS	1,285.0000	154.0000	417.0000	176.0000	22.0000	55.0000	62.0000	10.0000	14.0000	7.0000	5.0000	6.0000		2,213.0000

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Fri 2p-Sun 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	2,721	2,721	0.00%
ANLV	0	3	0	0	3	0.00%	100.00%	0.00%	6,539	6,542	0.05%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	8,055	8,055	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	10,682	10,682	0.00%
DELUXE	42	0	0	0	42	100.00%	0.00%	0.00%	1,773	1,815	2.31%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	6,706	6,930	0.00%
DESERT (LAUGHLIN)	27	0	0	0	27	100.00%	0.00%	0.00%	197	See Above	0.39%
HENDERSON	0	0	0	0	0	0.00%	0.00%	0.00%	6,753	6,753	0.00%
LUCKY	0	24	0	0	24	0.00%	100.00%	0.00%	4,375	4,719	0.51%
LUCKY (LAUGHLIN)	173	0	0	0	173	100.00%	0.00%	0.00%	147	See Above	3.67%
NELLIS	0	0	0	0	0	0.00%	0.00%	0.00%	6,604	6,604	0.00%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	6,650	6,650	0.00%
UNION	0	7	0	0	7	0.00%	100.00%	0.00%	7,482	7,489	0.09%
VEGAS WESTERN	0	19	0	0	19	0.00%	100.00%	0.00%	6,520	6,539	0.29%
VIRGIN VALLEY	0	1	0	0	1	0.00%	100.00%	0.00%	1,959	1,960	0.05%
WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	6,746	6,746	0.00%
WHITTLESEA	0	0	0	0	0	0.00%	0.00%	0.00%	10,170	10,170	0.00%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	10,682	10,682	0.00%
TOTALS	242	54	0	0	296	81.76%	18.24%	0.00%	104,761	105,057	0.28%

*= Shifts Reported + Shifts Blown

February 2010