



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS FEBRUARY 2016

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

February '16 v. February '15

Taxicab Company	2016	2015	% Increase/ <u>(Decrease)</u>
A-CAB	61,233	52,146	17.43%
ANLV	103,370	117,108	-11.73%
ACE	128,738	153,422	-16.09%
CHECKER	182,567	206,849	-11.74%
DELUXE	34,648	26,758	29.49%
DESERT	153,116	156,462	-2.14%
HENDERSON	113,387	127,017	-10.73%
LUCKY	106,978	111,437	-4.00%
NELLIS	141,693	146,824	-3.49%
STAR	118,513	135,054	-12.25%
UNION	120,512	141,759	-14.99%
VEGAS-WESTERN	99,372	129,810	-23.45%
VIRGIN-VALLEY	37,872	52,277	-27.56%
WESTERN	109,516	137,777	-20.51%
WHITTLESEA	155,686	178,866	-12.96%
YELLOW	187,661	206,993	-9.34%
INDUSTRY TOTAL	1,854,862	2,080,559	-10.85%

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REVENUE PER TRIP

February '16 v. February '15

Taxicab Company	2016	2015	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.87	\$17.27	-2.32%
ANLV	\$15.15	\$14.41	5.14%
ACE	\$14.83	\$13.98	6.08%
CHECKER	\$15.86	\$14.59	8.70%
DELUXE	\$17.95	\$19.34	-7.19%
DESERT	\$18.35	\$17.28	6.19%
HENDERSON	\$16.24	\$14.69	10.55%
LUCKY	\$16.43	\$15.81	3.92%
NELLIS	\$17.26	\$16.87	2.31%
STAR	\$16.00	\$14.63	9.36%
UNION	\$14.95	\$14.06	6.33%
VEGAS-WESTERN	\$14.34	\$13.98	2.58%
VIRGIN-VALLEY	\$14.77	\$14.05	5.12%
WESTERN	\$15.51	\$15.38	0.85%
WHITTLESEA	\$16.24	\$14.89	9.07%
YELLOW	\$15.70	\$14.60	7.53%
INDUSTRY AVERAGE	\$16.06	\$15.09	6.43%

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MONTHLY TRIP COMPARISON

2016 v. 2015

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2016	2,091,142	2015	2,416,851	-13.48%	(325,709)
FEBRUARY	2016	1,854,862	2015	2,080,559	-10.85%	(225,697)
MARCH	2016		2015			
APRIL	2016		2015			
MAY	2016		2015			
JUNE	2016		2015			
JULY	2016		2015			
AUGUST	2016		2015			
SEPTEMBER	2016		2015			
OCTOBER	2016		2015			
NOVEMBER	2016		2015			
DECEMBER	2016		2015			
YTD TOTAL	2016	3,946,004	2015	4,497,410	-12.26%	(551,406)

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YEAR TO DATE COMPARISON

February '16 v. February '15

	Month			Year to Date		
	2016	2015	% Δ	2016	2015	% Δ
TRIPS	1,854,862	2,080,559	-10.85%	3,946,004	4,497,410	-12.26%
REVENUE	\$29,791,703	\$31,401,704	-5.13%	\$63,580,437	\$67,904,315	-6.37%
AVG REV/PER TRIP	\$16.06	\$15.09	6.43%	\$16.11	\$15.10	6.69%
MEDALLIONS	3,530	2,357	49.77%	6,900	4,807	43.54%

**NEVADA TAXICAB AUTHORITY
MEDALLIONS BY COMPANY - February 2016**

Company	∑ Medallions
A-CAB	145
ANLV	221
ACE	248
CHECKER	295
DELUXE	136
DESERT	229
HENDERSON	225
LUCKY	184
NELLIS	224
STAR	223
UNION	238
VEGAS WESTERN	221
VIRGIN VALLEY	132
WESTERN	228
WHITTLESEA	286
YELLOW	295
TOTAL	3,530

Previous medallion counts presented in the Nevada Taxicab Authority monthly statistics were based on an equivalency algorithm, which converted time restricted medallion totals into a quotient that was proportionally (i.e. mathematically) equivalent to that of medallions that could operate in Clark County 24 hours per day. The algorithm provided an easily understandable statistical mechanism which facilitated the comparison of seemingly disparate, incongruent, and/or dissimilar data points. The current medallion counts are based solely on the number of physical medallion plates issued to each Clark County certificated taxicab company.