

PRELIMINARY INDUSTRY DATA FOR CREDIT CARD TRANSACTION COSTS	
	8-Dec-16 YEARLY
Number Of Trips	17,371,349.00
Credit Card Trip %	30%
Credit Card Trips	5,211,004.30
Credit Card Convenience Fee	\$3.00
Annual Credit Card Revenue	\$ 15,633,012.90
Expenses	Cost Per Transaction
Annual Equipment Costs	\$ 0.298
IT & Automotive (Internal)	\$ 0.091
Accounting & Reconciliation Chargeback	\$ 0.187
Legal	\$ 0.033
Technology Maintenance (External)	\$ 0.107
General & Administrative Costs	\$ 0.045
Transaction Costs	\$ 1.334
Driver Education & Training	\$ 0.032
Data Plan	\$ 0.099
Printer Paper & Ink	\$ 0.006
Allowance For Uncollectibles	\$ 0.081
Revenue Loss For CC Repair Down Time	\$ 0.117
CC Specific Operational Wages	\$ 0.005
Operations Wages (Management Time)	\$ 0.010
Dispatch Wages (Manual Transactions)	\$ 0.005
Cashier Wages Attributable To Cards	\$ 0.020
CC Promotionals	\$ 0.023
Installation Kit Costs	\$ 0.006
Integration Costs	\$ 0.086
Total Annual Costs Per Transaction NIC Driver Benefits	\$ 2.59